

SUPPORTING THE GOVERNANCE OF THE EUSAIR- „FACILITY POINT“

Jable Castle, 28 November 2017



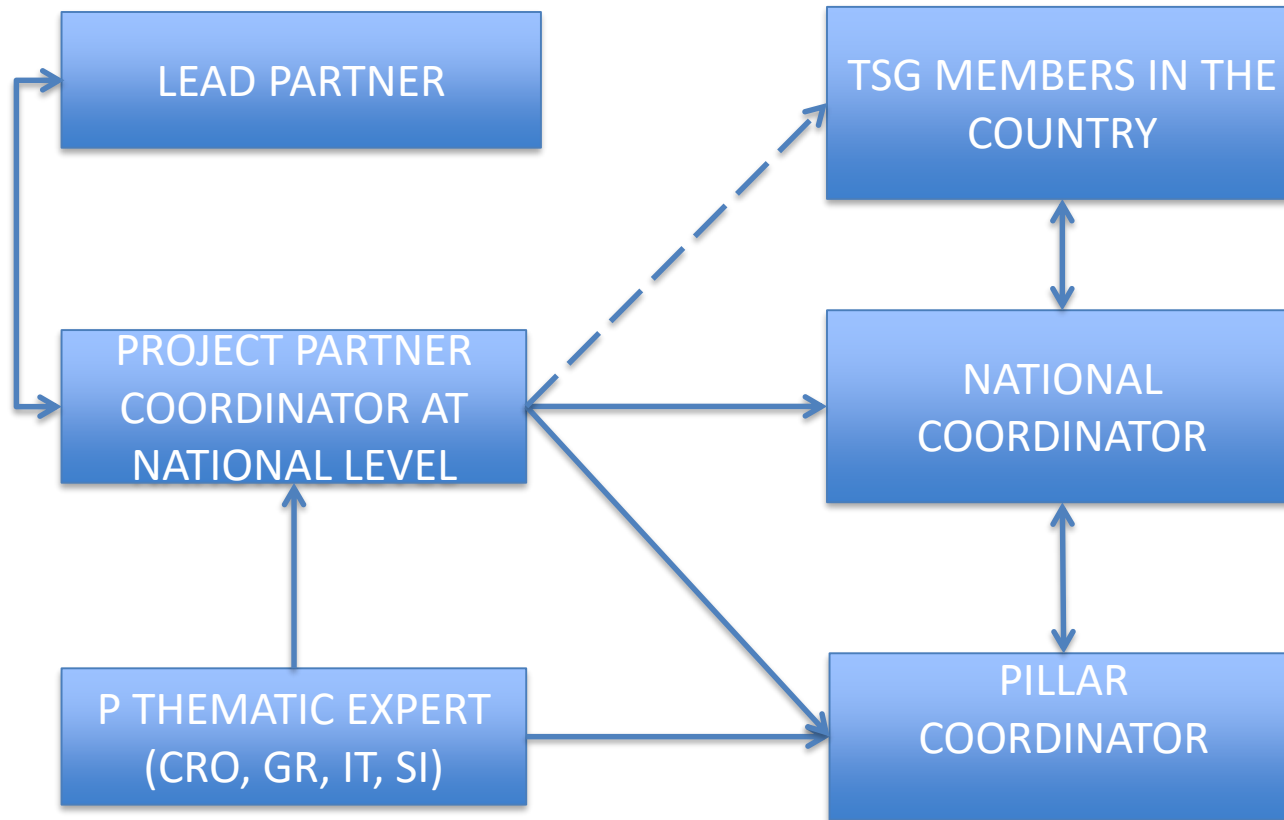
STRATEGIC PROJECT OF 9 PARTNERS IN 8 EUSAIR COUNTRIES

- Financed by
- Public financing - > strict eligibility rules and procedures
- ERDF & IPA legal basis
- Lead Partner and Project Partners all public institutions with own national and internal legal basis
- EUSAIR Facility Point Application Form – our „Bible“





HUMAN RESOURCE CAPACITIES



COORDINATION/DECISION MAKING FLOWS



FACILITY POINT STILL NOT FULLY OPERATIONAL YET

- ✓ From 1.5.2016 costs are eligible, but...
- ✓ Legal basis still missing – Subsidy Contract undersigned October 9th 2017, Annex to Subsidy Contract under signature procedure, then follows Partnership Agreement signature process, Financial Agreements (MN and AL missing)
- ✓ No reporting templates, no Implementation Manual (no ERDF and IPA II funds)
- ✓ No pre-financing (limited operational capacities)



BUT NEVERTHELESS

✓EUSAIR governance supported:

- Presence and presentations at GB and all TSG meetings
- Secretarial support and venue organisation at GB meetings (LP-invitation, registration, issue papers, minutes; PP from hosting country – venue&catering)
- Secretarial support and venue organisation at TSGs meetings (PPs)
- Thematic pillar experts could be engaged
- Issue papers for TSG needs could be co-financed
- Accomodation and travel cost covering for some TSG and GB members (also IPA!!!)
- Cooperation at 2nd EUSAIR Forum
- National & macro-regional events

✓ Project development



✓ **Partnership meetings** held, background materials for project development, monitoring and evaluation and stakeholder platform under preparation, some of the partners also established close cooperation with the members of TSG and stakeholders, some of IPA countries already operative...

COMMUNICATION ACTIVITIES

- Takeover of the EUSAIR website, regular updates and upgrade of the website
- Landing pages for specific events
- Social Media (Twitter account, Facebook account, Flickr, Youtube)
- Conference on Media and Communication co-organisation
- Communication manual
- e-Flyers (videos)



WEBSITE

- General adequate, up-to-date high quality information about EUSAIR achievement, its activities and projects
- Links to Stakeholder Platform and Social Media
- Calendar and on-stop-shop for all relevant events in EUSAIR...

STAKEHOLDER PLATFORM

- To mobilize and engage all relevant stakeholders
- Online networking tool
- „Dynamic approach“ – forum, partnership database, library...

SOCIAL MEDIA

- Twitter
- Youtube
- Flickr
- Facebook
- Wikipedia



INTRANET

- Limited access
- Invitations, background materials for the meetings
- Meeting minutes
- „static approach“

PUBLICATION AND BRANDED MATERIAL

- (e-)flyers
- Newsletters/newsflash
- ...



PUBLIC EVENTS

- Forum
- Thematic events
- Workshops
- „engaging and covering via other channels“

MEDIA COVERAGE

- Media press conferences and briefings



ZLATOPERKA

THANK YOU !

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For a Prosperous and Integrated Adriatic and Ionian Region