



DANUBE STRATEGY POINT

a Secretariat for the Danube Region



www.danube-region.eu

EUROPEAN UNION STRATEGY FOR THE DANUBE REGION (EUSDR)

The Danube is the **second longest European river**, the **longest river of the European Union** and the **most international river of the world**. The river **Danube's catchment area covers 19 countries**.

The **Danube Region area covered by the EU Strategy for the Danube Region (EUSDR)** stretches from the **Black Forest (Germany)** to the **Black Sea (Romania-Ukraine-Moldova)**.



14 Countries

9 EU-Members States

5 non EU-Member States

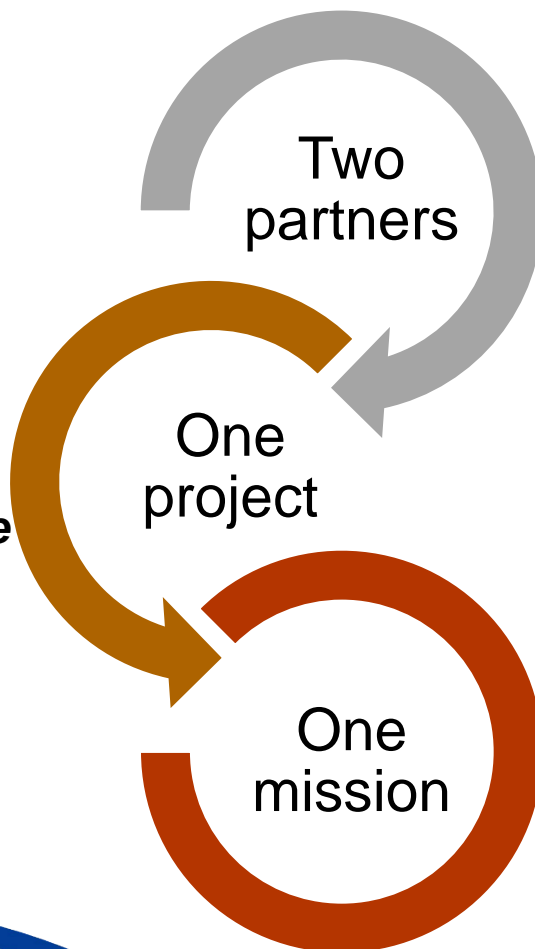
115 Mio. Inhabitants

EUSDR – History at a glance

2008	AUT & ROM Prime Minister send letter to President of Commission Barroso to implement a Strategy for the Danube Region
2011	European Council endorses the Action Plan Twinned coordinating bodies for each of the 12 Priority Areas were established
2015	Danube Strategy Point in Brussels started its work
2017	DSP stops its activities
2018	Call for “DSP new” – Danube Transnational Programme / Monitoring Committee (DTP-MC) and NCs take their decision: AUT (CoV) and ROM (MRDPA) host “DSP new” (09/18 – 12/21)

WHO WE ARE

Danube Strategy Point
is funded by the ***Danube***
Transnational
Programme (DTP)



- City of Vienna (**AT**)
- Ministry of Regional Development and Public Administration (**RO**)

The Danube Strategy Point (DSP) is the supportive body for all stakeholders involved in the EUSDR.

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a project financed by Danube Transnational Programme

Partnership

- **City of Vienna** (Lead Partner)
- **Ministry of Regional Development and Public Administration** (partner)
- *EUSDR Presidency may join the partnership for the duration of its mandate to organize the Annual Forum*
 - 2019 – RO National Coordinator – already on board
 - 2020 – HR National Coordinator – tbc
 - 2021 – tdb

Duration : 40 months (Sept 2018 – Dec 2021)

Budget 3,686,766.01 (85% ERDF, 15% co-financing of the partner institutions)

DANUBE STRATEGY POINT (DSP) MISSION STATEMENT

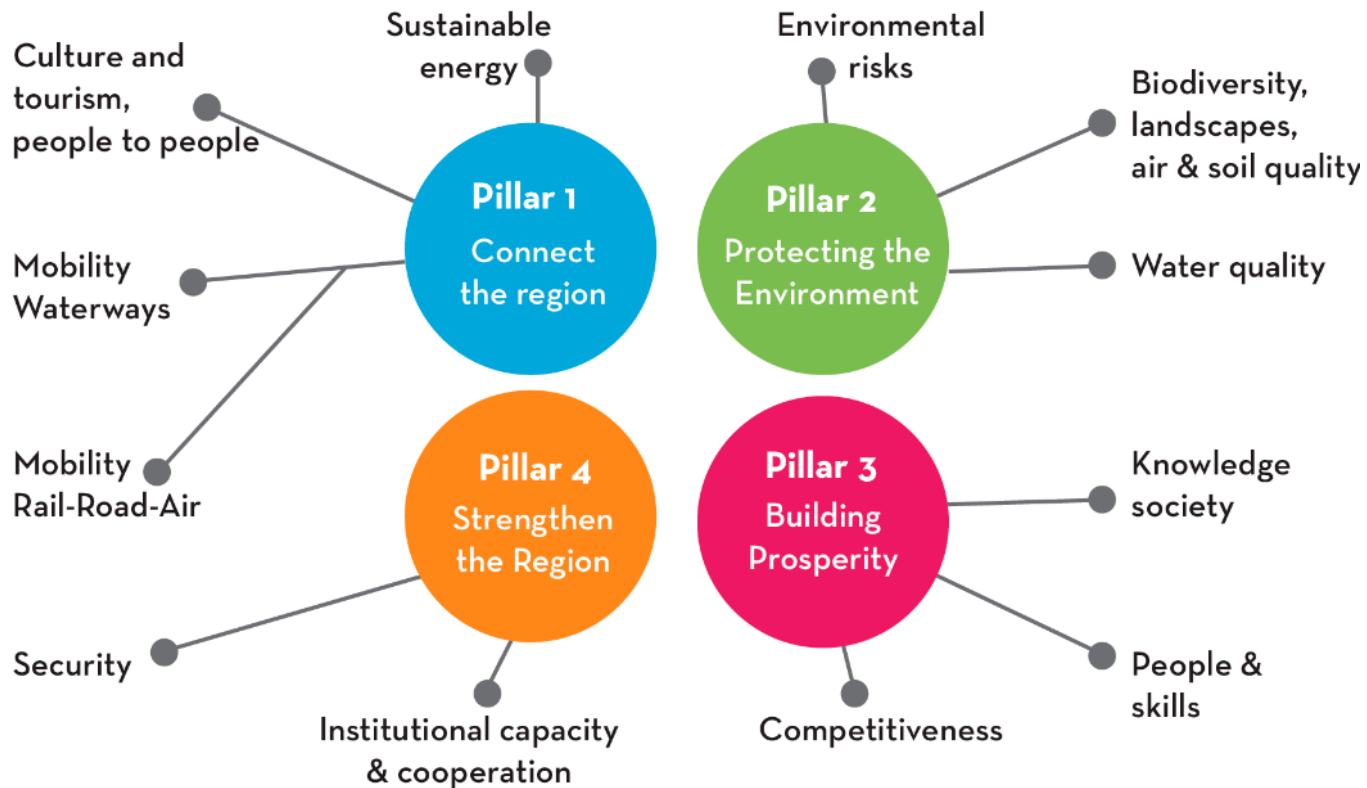
The EUSDR has proved a successful way of improving the *integration and coherent development of the Danube Region*. The role of the EUSDR is to *promote regional and social cohesion* with respect to the cultural diversity of the Danube Region.

The **Danube Strategy Point (DSP)** is the **supportive body** for all stakeholders involved in the Strategy. It will **encourage cooperation** between stakeholders and other actors (funding facilities, administration, civil society, local / regional / national authorities), make the **Strategy visible** for as many people as possible and document the **added value** of the strategy for countries and people.

The DSP will – in close cooperation with National Coordinators (NCs), Priority Area Coordinators (PACs), the Presidency and DG REGIO – stimulate the process of evaluation of EUSDR and – according to the results of the evaluation – make **proposals for adapting the Strategy's Action Plan** and its structure to make the EUSDR fit for the forthcoming Multiannual Financial Frame-work (MFF).



PILLARS AND PRIORITY AREAS OF EUSDR



WHAT WE DO

SUPPORT for
EUSDR
stakeholders
(Presidency, NCs,
PACs)

COORDINATION
between EUSDR
stakeholders and
financing / funding
instruments

Internal and
external
COMMUNICATION

**CAPACITY
BUILDING** towards
PACs and non-EU
countries

MONITORING and
EVALUATION of
the Strategy

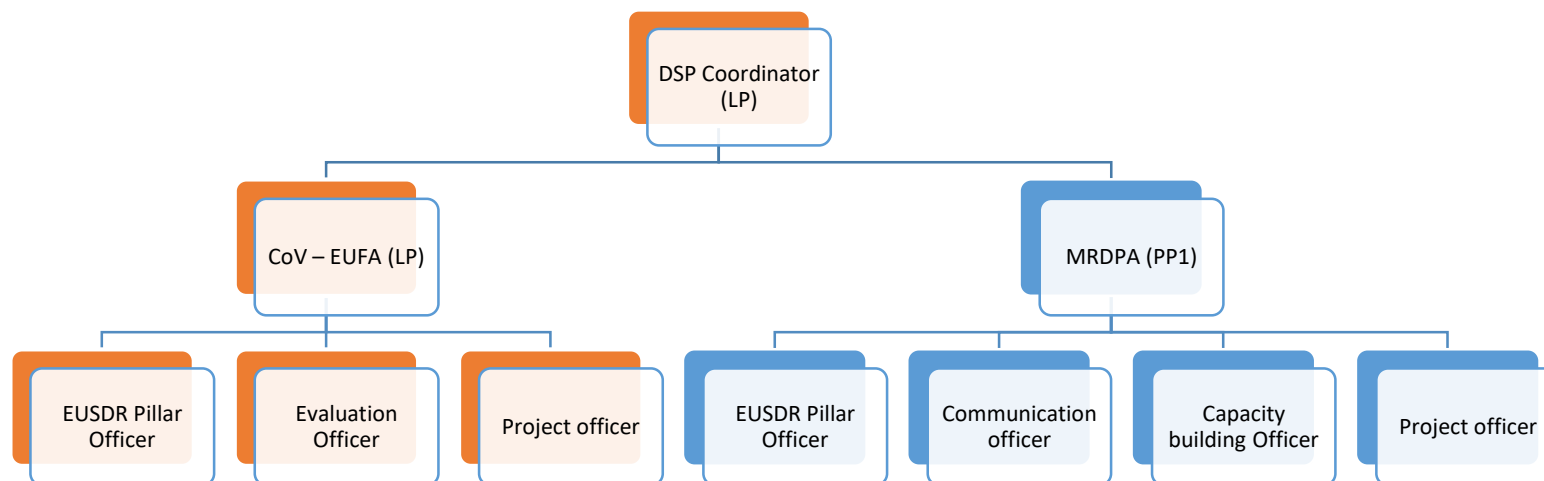
WHAT WE DO – IN DETAIL

- **Internal and external communication:** trying to fill in the missing gap in
 - ✓ Low visibility to the public, missing narrative and success stories
 - ✓ Missing communication strategy, communication tools, online, target groups, info-material in DR languages, Annual forum.
 - ✓ Communication among PACs, NCs, Presidencies, Stakeholders
- **Support for EUSDR stakeholders** (Presidency, NCs, PACs, DG REGIO)
 - ✓ Collecting, facilitating and streamlining Information throughout PAs
 - ✓ Looking for Synergies among EUSDR and also with other macro-regional Strategies
- **Coordination between EUSDR stakeholders and financing / funding instruments**
 - ✓ Addressing the Institutions, funding bodies and other players, synergies in promoting, funding and developing the DR

WHAT WE DO – IN DETAIL

- **Capacity building towards PACs and non-EU countries**
 - ✓ Encourage internal cooperation between PACs, NCs, Presidencies and other key players
 - ✓ Streamlining the activities for closer cooperation
 - ✓ Integration of actors from non-EU members, internal capacity building tools, stakeholder seminars, etc.
- **Monitoring and evaluation of the Strategy**
 - ✓ Challenge: adjustment of the EUSDR 2020+ and the revision of the 2011 Action Plan
 - ✓ Establishing of reporting and monitoring system
 - ✓ Monitoring concept in close cooperation with PACs
 - ✓ Concept as guideline for Annual report
 - ✓ Evaluation Concept, evaluation as strategic tool for MMF 2020+

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Where we are - Status of Implementation – November 2018

- Contracting, Staffing completed
- Approaching EUSDR actors
- Preparing first NC/PAC Meeting
- Draft Communication Strategy
- Structure for Summary of PACs proposals for the Revision of the Action Plan
- Website a jour
- EUSDR Calendar

What to expect from us - Activities planned to start 2018

- Evaluation – questions for external evaluators, procurement process
- Summarizing PACs proposals for the Revision of the Action Plan
- ESPON monitoring
- Monitoring and Annual EUSDR Report
- Capacity Building Questionnaire



THANK YOU FOR YOUR ATTENTION!

QUESTIONS?

Do not hesitate to contact us:

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