

PA10: Strategic Projects

Sarajevo, 15 April 2016
10th SG Meeting of PA10

What is a strategic project?

- **stronger and clearer strategic focus** of the EUSDR Priority Areas as well as **fleshing out the ambition and the direction an EUSDR PA** would have in certain policy area;
- supporting and further encouraging **joint cooperation** between EUSDR states and/or regions, which are **strategically important for the Danube region**;
- establishing the **ground to further consider the strategic projects/processes within the revision process** of EUSDR targets, actions, milestones and roadmaps.

Building Capacities (B-CAP)

- Improvement of the **training capacities** in the construction sector a construction academy
- Dual **vocational training** method and transnational exchange of experiences.
- Synergies between companies, schools, training institutions, municipalities, policy makers and social partners

Cadastre Project

- Documentation about the **different methods of border cadaster** and land registry in all the countries of Danube Region;
- Develop **common standards** for cadaster and land registry for the whole surface of the countries;
- A seminar to identify the next steps to improve cadaster and land registry;
- Clarify how it could be adopted to a digital information system for public use, cadaster could become part of digital cartographic basis.



City Center Renewal (CCR)

- Set up and run a **consulting system** for the owners of neglected houses to start their renewal process;
- Build **capacities within municipal staff** who will be able in cooperation with external experts to work on renewal and revitalisation of chosen houses (streets or parts of a town);
- Help municipalities to include key stakeholders into urban renewal strategies through participatory planning process;
- Create conditions in which a well performing consulting system will raise capacities of municipalities to better utilize European structural funds and national funds for urban development activities.

Crowdfunding to drive regional Innovation (CrowdInno & CrowdStream)

- Transnational quality label tools for **crowdfunding services** (reward-based, Peer-Peer, equity)
- Transnational innovation networks to **support spin-offs, start-ups & SMEs** to create partnership with creative sectors to attract investments, (e.g. crowdfunding)
- Training material and guideline to support public actors develop innovative services to support SMEs
- Approaching crowdfunding trainings for innovation promoters on crowdfunding
- Pilot actions on public supported campaigning models for crowdfunding
- Bring together the strengths of PUBLIC SECTOR, CREATIVE & FINANCE INDUSTRY in order to drive the development of innovative spin-offs, start-ups & SMEs in CE regions.



Danube CapaCities – Urban Competence

- Project of the City of Vienna
- Series of 8 workshops (2016-2017) for cities in Southeast and Central Europe to learn more about the Vienna's Smart City concept
- Procet development in view of EU funding sources

SmartDanubeLimes

- SmartDanubeLimes aims at sustainable, long-term preservation of the specific Danube Limes heritage – archaeological sites, monuments and landscapes, tangible as well as intangible heritage elements – in all countries along the river.



Danube Manager

- Continuing education for EU project & public management tailored for the Danube Region
- Based upon the **Dante4PA project**
- In cooperation with the University for Applied Sciences in Vienna

EcoBusiness Plan Danube

- Implementation of measures to strengthen the **sustainable urban development**
- **Involvement of the civil society** in this project as model for a multilevel governance
- Reducing energy and resource consumption of businesses while increasing their competitiveness
- Capacity building in the field of sustainable consulting and - development
- Reduction of environmental risks
- Strengthen the cooperation between the participating cities and metropolitan areas

LUMAT

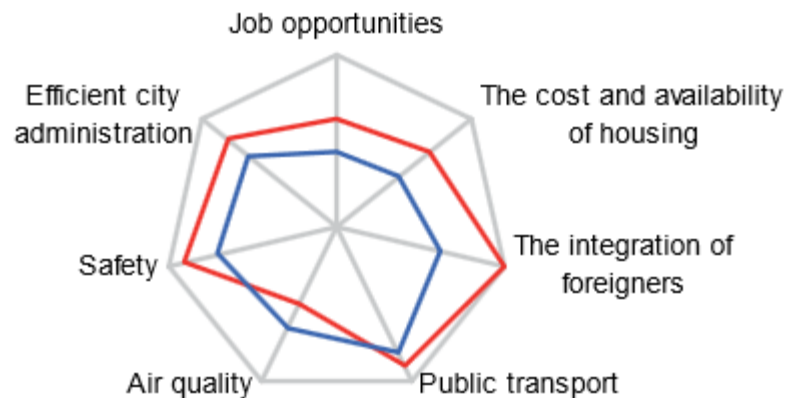
- Implementation of **Sustainable Land Use** and pilot projects in Integrated Environmental Management in 7 Central European Functional Urban Areas.
- The LUMAT partnership of cities and regions, environmental agencies and research institutions develop integrated "**Functional Areas Management Strategies (FAMS)**" with shared transnational territorial and scientific competence.
- FAMS will include planning strategies with innovative technology supported with citizen participation. Local stakeholders will initiate pilot projects by using new interactive information tools from the Urban Atlas and citizen observatories.
- The ecosystem service concept will support the assessment and decision-making process.

TEEM

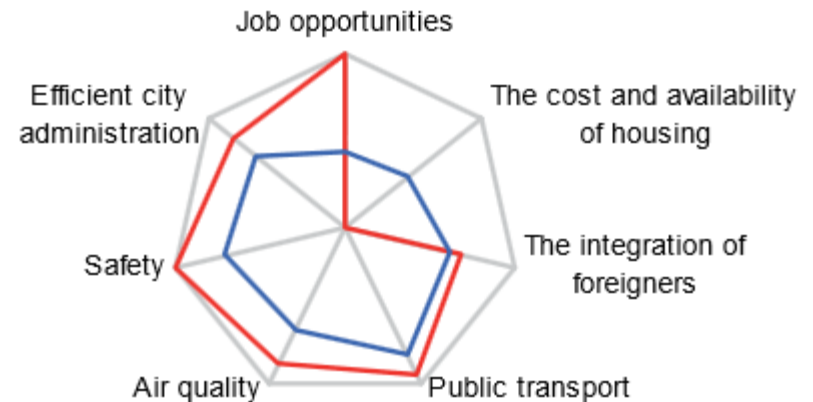
- Capacity building workshops and trainings
- Pilot novel approaches in each of the participating countries,
- Involvement of key actors in the creation of local alliances supporting the **social inclusion of marginalised groups** and propose a transnational strategy promoting future initiatives financed by EU structural funds and national programmes.

Common challenges

In Cluj-Napoca (RO), residents are satisfied with:

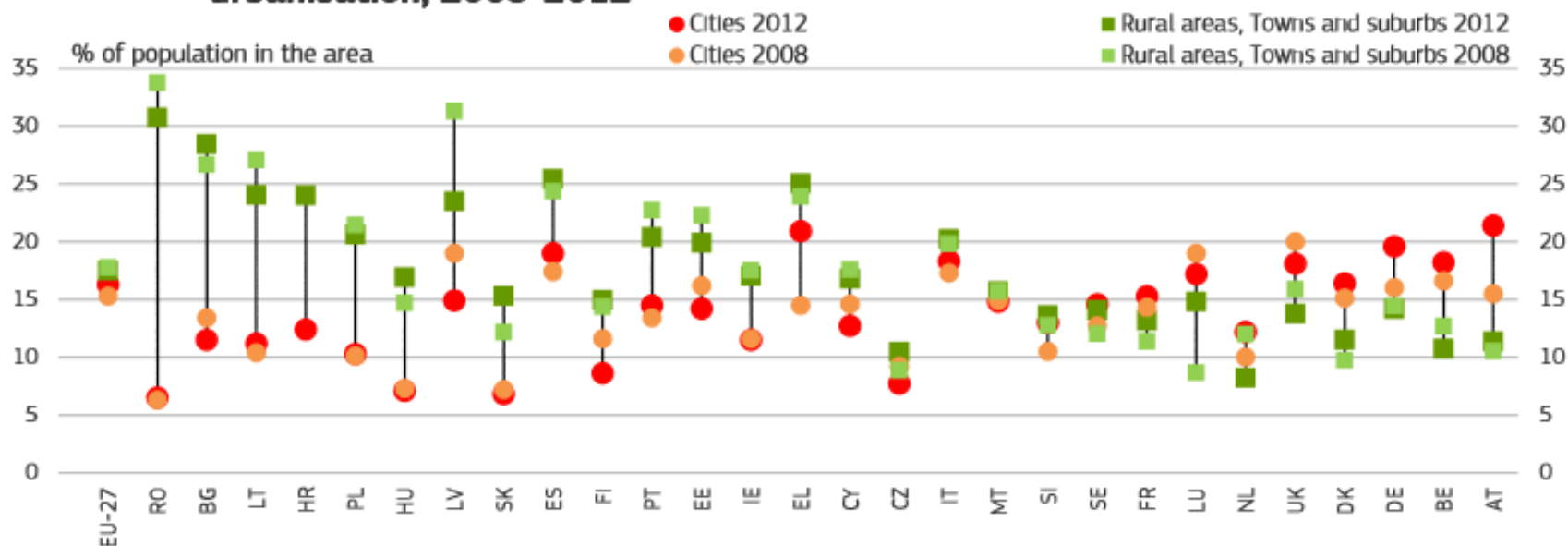


In Munich (DE), residents are satisfied with:



Common challenges

Figure 2.5 Share of population living in households at risk of poverty by degree of urbanisation, 2008-2012



IE, AT: 2008 and 2011