

Priority Area 10 Steering Group meeting

6th and 7th June 2023, Belgrade



Fostering trust building with the Platform on Media Literacy - Challenges/Opportunities within our communities

- vast digital and technological advancements with effects on all stakeholders (youth, schools and academia, private sector, entrepreneurship sector, decision-makers ...)
- effects on media, information accessibility and credibility
- highly dependent on capacity building



Fostering trust building with the Platform on Media Literacy - Challenges/Opportunities within our communities



- Field susceptible to disinformation and misinformation, hybrid threats, and harmful narratives
- Therefore includes multiple fields and stakeholders (field of education, innovation, digital communication, law and decision-making processes, security, media sector)



Fostering trust building with the Platform on Media Literacy -

- Opportunity for cross sectoral (PA) and cross MRS cooperation and joint solution building on opportunities and challenges
- Mapping and exchange of good practices in a joint hub of knowledge on media literacy



Fostering trust building with the Platform on Media Literacy - Next steps



- Mapping of stakeholders in the EUSDR (within PAs, as part of projects and initiatives) and other MRS, interviews and meetings with stakeholders
- Develop a higher understanding of the focuses of stakeholders, their challenges, established structures of cooperation and target groups
- Develop approaches of cooperation, joint promotion and advocacy. opportunities for further cooperation

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