



Interreg Programme
Danube Region



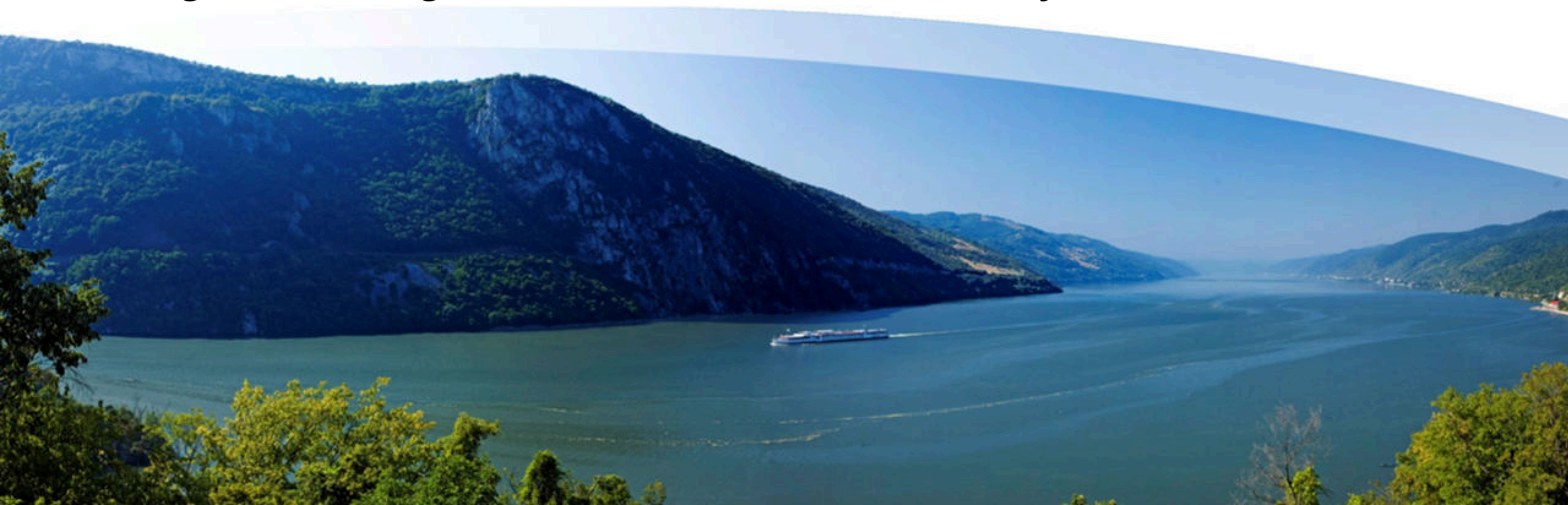
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Priority Area 10 Steering Group meeting

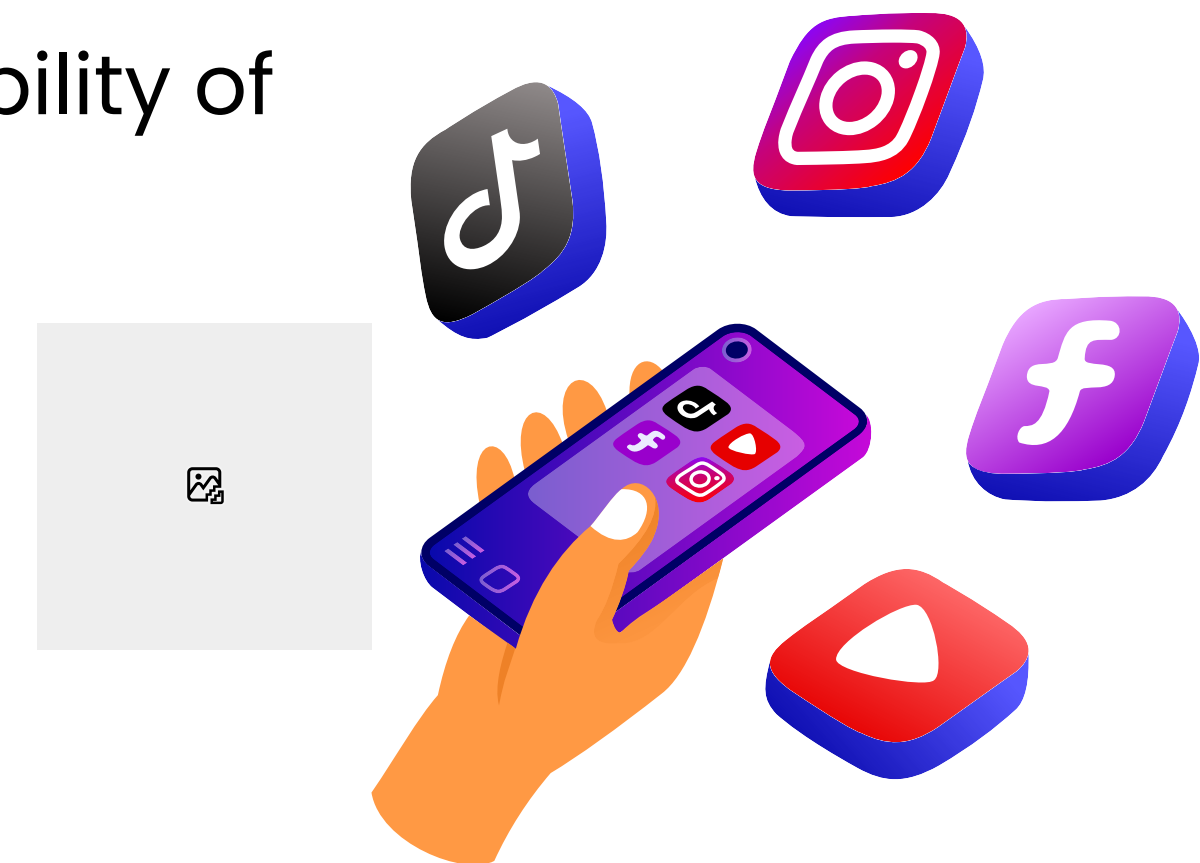
24th and 25th April 2024, Krems (Austria)

Fostering trust building with the Platform on Media Literacy



Digital and information environment

- vast digital and technological advancements with effects on all stakeholders (youth, schools and academia, private sector, entrepreneurship sector, decision-makers ...)
- Outlines of regulation and guidance (Digital Service Act, Media Freedom Act)
- effects on media, information accessibility and credibility of information
- highly dependent on capacity building



Challenges/Opportunities within our communities

- Disinformation v. misinformation
- Field susceptible to disinformation and misinformation, hybrid threats, and harmful narratives
- Higher risk of harmful effects of Disinformation in times of crisis
- Therefore includes multiple fields and stakeholders (field of education, innovation, digital communication, law and decision-making processes, security, and media sector)
- With the year of EU and national elections, building awareness is key
- Whole of society approach




Fostering trust building with the Platform on Media Literacy -

- Opportunity for cross sectoral (PA) and cross MRS cooperation and joint solution building on opportunities and challenges
- Mapping and exchange of good practices in a joint hub of knowledge on media literacy



Room for discussion

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- What is your perspective on the topic of media literacy?
 - What initiatives connected to the challenges of misinformation and disinformation are you aware of, and what stakeholders are active in the field?
 - What additional aspect should be considered?



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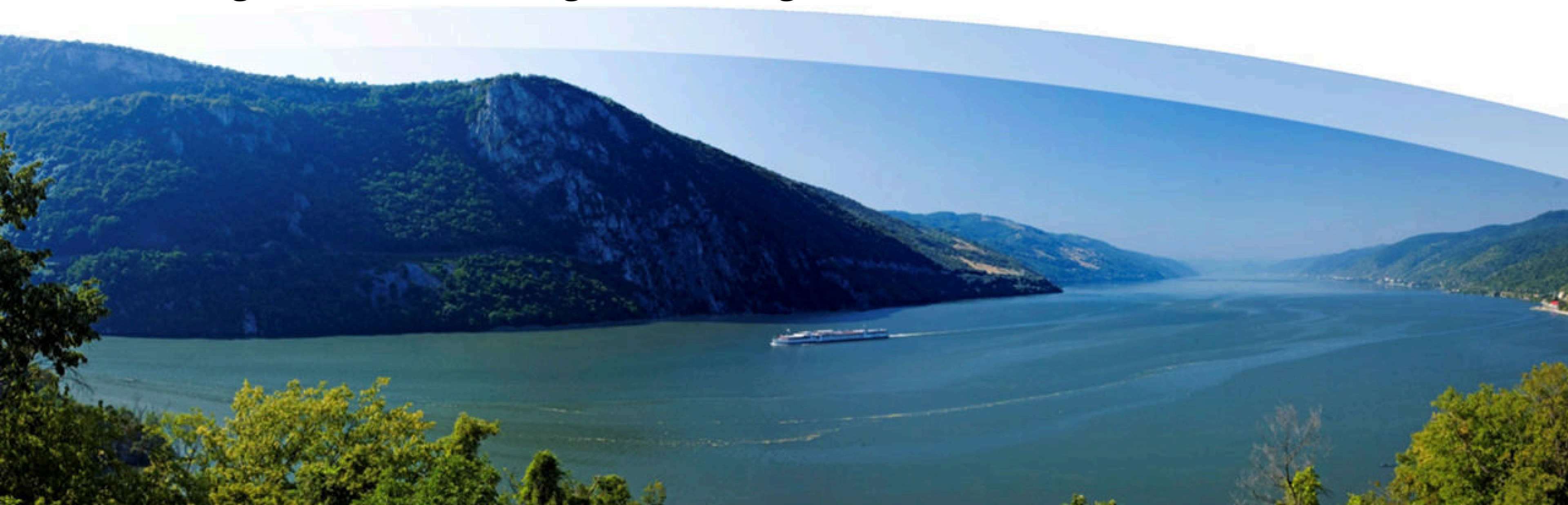
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Bled Strategic Forum and Young Bled Strategic Forum





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Bled Strategic Forum and Young BSF 2024

- Dates
 - Young Bled Strategic Forum (30th of August – 2nd of September)
 - Bled Strategic Forum (2nd and 3rd of September 2024)
- Topic of the Young BSF
 - Parallel realities
 - Open call begins in second week of May