



Interreg Programme  
**Danube Region**



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# Priority Area 10 Steering Group meeting

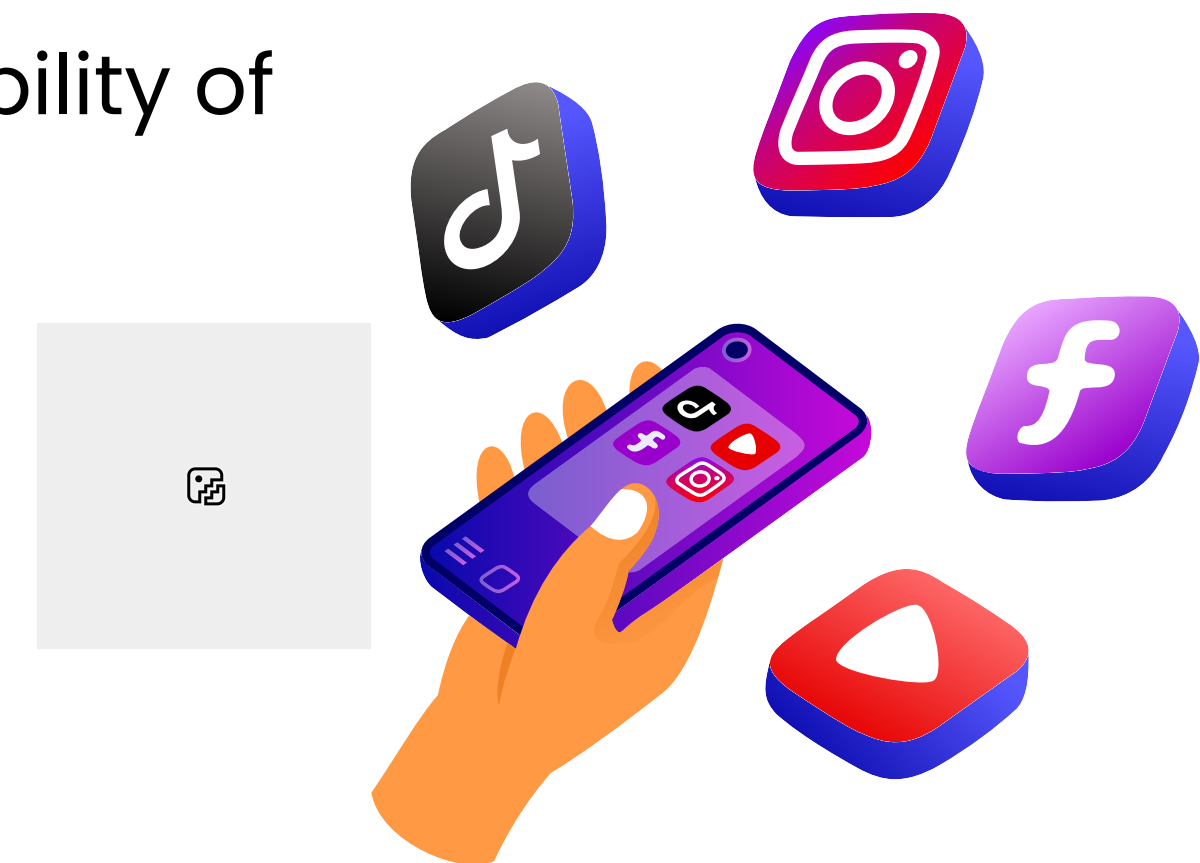
28th and 29th November 2024, Stuttgart (Baden-Württemberg)

**Fostering trust building with the Platform on Media Literacy**



# Digital and information environment

- vast digital and technological advancements with effects on all stakeholders (youth, schools and academia, private sector, entrepreneurship sector, decision-makers ...)
- Outlines of regulation and guidance (Digital Service Act, Media Freedom Act)
- effects on media, information accessibility and credibility of information
- highly dependent on capacity building



# Challenges/Opportunities within our communities

- Disinformation v. misinformation
- Field susceptible to disinformation and misinformation, hybrid threats, and harmful narratives
- Higher risk of harmful effects of Disinformation in times of crisis
- Therefore includes multiple fields and stakeholders (field of education, innovation, digital communication, law and decision-making processes, security, and media sector)
- With the year of EU and national elections, building awareness is key
- Whole of society approach






# Fostering trust building with the Platform on Media Literacy -

- Opportunity for cross sectoral (PA) and cross MRS cooperation and joint solution building on opportunities and challenges
- Mapping and exchange of good practices in a joint hub of knowledge on media literacy



# Status and next steps

- 
- Ending of initial mapping and creation of list of good practices in the field
  - Continuation of interviews and impressions collection
  - Next step: Online meeting of stakeholders in first months of 2025 (organised online)



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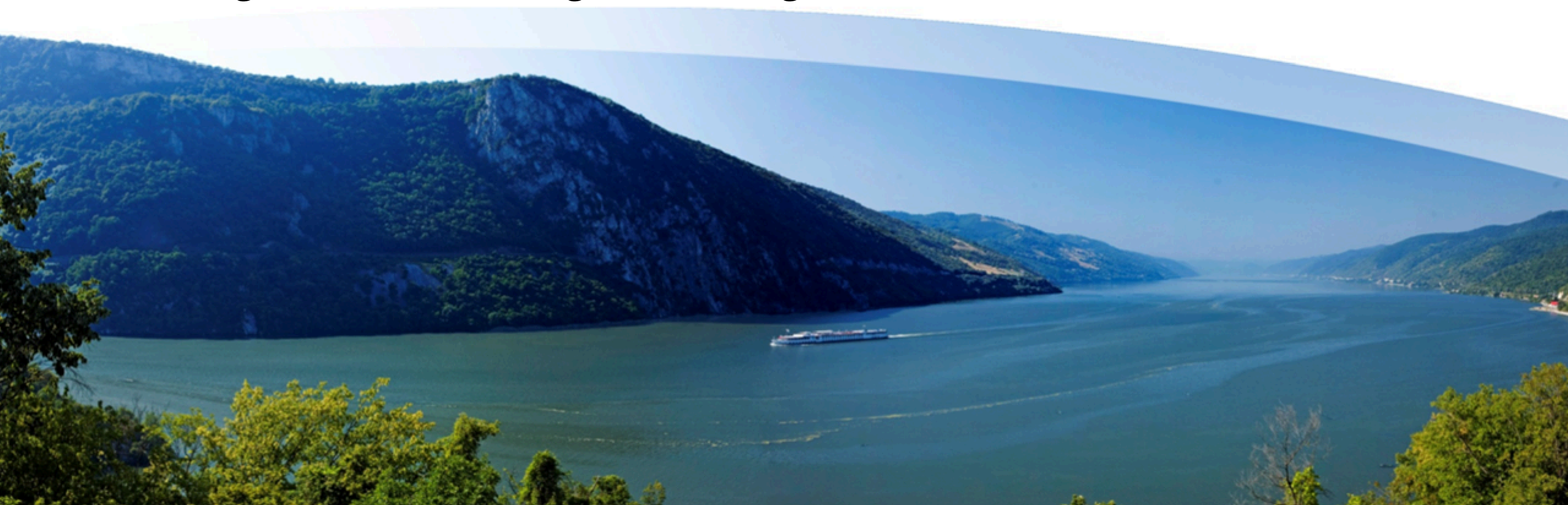
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# **Priority Area 10 Steering Group meeting**

28th and 29th November 2024, Stuttgart (Baden-Württemberg)

**Bled Strategic Forum and Young Bled Strategic Forum**





# Bled Strategic Forum and Young BSF 2024

- Dates
  - Young Bled Strategic Forum (30th of August – 1st of September)  
Pokljuka Slovenia
  - Bled Strategic Forum (2nd and 3rd of September 2024) Bled Slovenia
- Topic of the Young BSF
  - Understanding Parallel Realities

# Bled Strategic Forum and Young BSF 2025

- On 17 May 2024 we opened call for applications for Young Bled Strategic Forum participants. The call was opened till 2 July. Upon receiving 344 (a 45 % increase in comparison to 2023) applications from 69 different countries, the Young Bled Strategic Forum Selection committee composed of Bled StrategicForum team and Young Bled Strategic Forum team, carefully selected the final 421 participants of the 13th Yong Bled Strategic Forum.
- In 2024, Young BSF hosted 41 young leaders (22 male and 19 female) from 30 countries, representing a wide range of backgrounds, including journalism, research, NGOs, diplomacy, activism, politics, and more.





- Key Outputs
- Networking and Alumni Engagement: The forum created a close-knit network of 41 young leaders who have now been added to the Young BSF alumni base, extending its reach for future collaboration and engagement.
- Tailor-made Programme: A three-day programme in Pokljuka and Bled provided participants with interactive workshops and expert-led discussions. Informal networking activities every evening helped to strengthen connections among participants.
- Active Participation at the Bled Strategic Forum and provision of youth perspective at the leading conference in the region: Nine Young BSF participants actively
- participated in BSF panel discussions. All Young BSF participants were given the opportunity to ask questions or provide comments at any point during the forum. Three roundtable discussions were powered by Young BSF on the second day of BSF.
- Visibility: The Young BSF was promoted on social media, in BSF materials, and in the official press releases. It was also mentioned by Slovenian Foreign Minister Tanja Fajon in her official opening speech, highlighting the excellence of the Young BSF participants and the need for more youth perspectives in such events.



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## Short-term Outcomes

- Youth Inclusion in International Discussions: By involving young professionals on multiple levels at the BSF, the Young BSF helped to amplify youth voices in international discourse. The participants played an active role in shaping discussions on global issues.
- Understanding Parallel Realities: Through workshops and expert conversations, participants gained a deeper understanding of the concept of parallel realities, exploring its causes and societal implications. This topic was central to the forum's theme, and participants developed strategies for bridging these divides.
- Skills Development: Participants enhanced their communication and problem-solving skills, focusing on fostering mutual understanding across differing realities. Practical exercises allowed them to apply these skills in various contexts.
- Relationship Building: Strong networks were formed among participants, as well as with experts, decision-makers, and stakeholders, laying the groundwork for future collaboration. This network will also be leveraged to expand the pool of participants and partners for future Young BSF editions.
- Ambassadors for Young BSF: The new cohort of Young BSF participants has joined the alumni network, becoming ambassadors for the forum and helping to raise awareness about its impact and significance as a vital youth conference in the region.