

4th Danube Financing Dialogue



REPUBLIKA HRVATSKA
Ministarstvo regionalnoga razvoja
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CROATIAN NATIONAL BANK

The **City of Vukovar**, in Croatia, has excellent experience in EU funds management. It has already established many contacts and cooperative liaisons in the Danube region. Collaboratively with Discovery d.o.o., the city is organizing the 2015 International Vukovar Film Festival, a Danube-region film festival, for the ninth consecutive time.

Travelling Danube Film Festival

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Project description

The established Vukovar Film Festival has used Danube-region films in Vukovar to promote and improve visibility of the Danube region's cultural and touristic assets. To expand the project scope, the City of Vukovar would set up the trans-Danube river barge to host the future Travelling Danube Film Festival, and to be a summer stage for other cultural and touristic events.

Activities: To plan and construct the river barge, fully equipped with stage and cinema screen; and to organize the Travelling Danube Films Festival, networking events, and people-to-people exchange.

Project goal

It establishes a new cultural and touristic venue/roadmap in the Danube region by equipping the river barge with a stage and cinema screen; hosting the Travelling Danube Film Festival; fostering people-to-people exchange; and creating a new, synergistic effect on region branding and visibility.

Beneficiaries and target groups

- City of Vukovar, cities and organizations in the Danube region
- Cultural/touristic consumers, new audiences and target groups: Tourists, young adults, seniors
- Film-industry stakeholders, entrepreneurs

Constraints and risk appraisal

- Financing the barge planning and construction (high constraint)
- Financing the programming of the Travelling Danube Films (medium constraint)
- Not being able to achieve networking goals (low risk)
- Not being able to complete the barge (medium risk)
- Not achieving the visibility (low risk)

Type of financial product searching for

- Grant
- Guarantee

Sectors

- Culture and tourism
- Other

Countries engaged in the project

- Austria
- Bulgaria
- Croatia
- Germany
- Hungary
- Romania
- Serbia
- Slovakia

Budget planning in EUR

| Cost breakdown (Senior Expert, equipment, ...) | Year 1 (in EUR) | Year 2 (in EUR) | Year 3 (in EUR) |
|---|--------------------|--------------------|--------------------|
| Preparation and networking activities | €40.000 | €20.000 | €20.000 |
| Planning and documentation | €85.000 | €256.000 | €0 |
| Construction and equipping | €50.000 | €1.200.000 | €20.000 |
| Maintenance and running costs | €0 | €30.000 | €100.000 |
| Festival preparations and misc. costs | €50.000 | €70.000 | €400.000 |
| Total | €225.000 | €1.576.000 | €540.000 |