

# 4<sup>th</sup> Danube Financing Dialogue



REPUBLIKA HRVATSKA  
Ministarstvo regionalnoga razvoja  
i fondova Europske unije



CROATIAN NATIONAL BANK

The **Pajn Institute for Sustainable Living** is a non-profit NGO working as an educational center for intangible cultural heritage (UNESCO convention) at the largest karstic lake in the world, Cerknica. Heritage House is becoming a residence for safeguarding/transmitting traditions & developing new healthy skills/organic products in the Danube area.

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## Safe guarding of the intangible cultural heritage

### Company/Institution SI

Pajn Institute for Sustainable Living / Heritage House

### Project description

Ecological problems in the world can be solved through the development and transformation of old skills into contemporary 'green' healthy products and services.

We work on a PERFECT METHOD OF TRANSMISSION of the organic system. Respecting tradition and bringing top-tier technologies into well preserved landscapes is our scientific task and ecological aim. The TREASURE CHEST of the region is the basis for developing modern skills based on the old knowledge. We need two more years to conduct scientific work; and to rebuild and modernize our center for developing young people's ecological creativity and visiting place for business people.

### Project goal

Experts on intangible cultural heritage will guide young people and educate them to

- Recognize the region's organic system of well preserved karstic landscapes
- Document and register knowledge of traditions in a scientific way
- Work creatively to develop modern skills, products and services

### Beneficiaries and target groups

- Young people as students in education
- Regional residents
- Business people using organic products, becoming a part of authentic culture
- Tourists with good impact

### Constraints and risk appraisal

The risk is the need to ensure the financial means necessary to implement the project as a whole, since approximately 350.000 EUR is needed to build the house of culture „Schwabenhäus“.

### Type of financial product searching for

- Grant
- Guarantee

### Sectors

- Culture and tourism
- Environment and green business
- Innovative technologies, agriculture and rural areas
- Research, education and labour market

### Countries engaged in the project

- Bulgaria
- Romania
- Slovenia

### Budget planning in EUR

Cost breakdown (Senior Expert, equipment, ...)	Year 1 (in EUR)	Year 2 (in EUR)	Year 3 (in EUR)
Experts on IHC // Forest, flax, metals	€20.000	€40.000	€60.000
Expert(s) on arts, storytelling, speech	€40.000	€40.000	€40.000
Reconstruction of buildings for workshop	€240.000	€350.000	€150.000
<b>Total</b>	<b>€300.000</b>	<b>€430.000</b>	<b>€250.000</b>