

4th Danube Financing Dialogue



REPUBLIKA HRVATSKA
Ministarstvo regionalnoga razvoja
i fondova Europske unije



CROATIAN NATIONAL BANK

Open University Subotica is one of the leading institutions in non-formal adult education in Serbia, and actively promotes and implements the Life Long Learning (LLL) concept in our main activity: the provision of vocational, language, IT and other trainings. As LB in over 8 EU funded projects, OUS has significant experience in project management.

Start2B Smart

Company/Institution RS

Open University Subotica (OUS)

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Project description

The "Start2BSmart" project targets the third priority area: To invest in people and skills (education and training, labour market and marginalised communities). This project, as based on this priority pillar, strongly supports Europe's 2020 strategy in contributing to inclusive growth by reinforcing human capital through education and training. The project aims to create better opportunities (for the region's citizens) to live and work close to family and place of origin. Actions: Transfer of 1 existing and development of 1 joint curriculum; development of on-line platform and courses organization of trainings and experience exchange.

Project goal

The main objective of the project is to support creativity and entrepreneurship in the Danube region, through (i) educational and experience-based exchange events, and (ii) the implementation of innovative teaching methods and intercultural dialogue.

Beneficiaries and target groups

- Youth of the region (esp. high-school students and faculty)
- Unemployed citizens (20-35 years of age)
- People occupied in traditional sectors
- Roma population
- People with disabilities

Constraints and risk appraisal

Lack of motivation of youth to participate in the project (will be overcome by using additional promotional actions and by engaging opinion leaders who can influence their population's youngsters through TV shows and movies).

Type of financial product searching for

- Grant

Sectors

- Research, education and labour market

Countries engaged in the project

- Croatia
- Germany
- Serbia

Budget planning in EUR

| Cost breakdown (Senior Expert, equipment, ...) | Year 1 (in EUR) | Year 2 (in EUR) | Year 3 (in EUR) |
|---|--------------------|--------------------|--------------------|
| Personnel | €28.000 | | |
| Travel and accommodation | €8.000 | | |
| Meetings and events | €10.000 | | |
| External services | €12.000 | | |
| Lecturing equipment | €11.000 | | |
| Total | €69.000 | €0 | €0 |

metis

supporting good governance

Stadt Wien

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Kontaktini ured Grada Beča