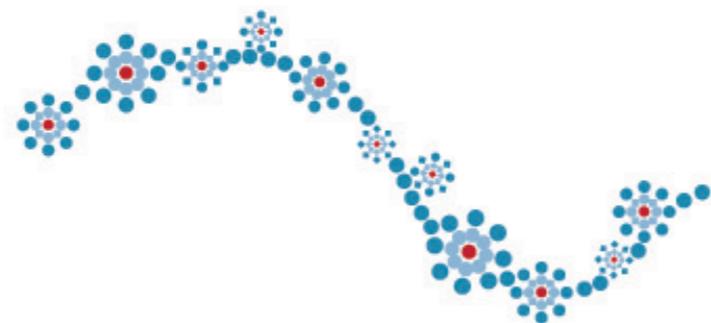


Meeting of the Danube Local Actors Platform Advisory Committee

4 November 2014

Dr Márton Méhes

DANUBE CULTURAL CLUSTER



Danube Cultural Cluster



Balassi Institut
Collegium Hungaricum
Wien

THE INITIATIVE - THE AIMS

-  cooperation platform
-  represents the interests of contemporary cultural and creative projects
-  generating own projects/brands
-  enhancing the 'Danube' as a quality cultural brand

The network – an urban potential

1 - European Danube Academy, Ulm, DE

2 - Donumenta e.V., Regensburg, DE

3 - KulturKontakt Austria, Vienna, AT

4 - EU XXL Film, Vienna, AT

5 - The Bridgeguard Residency Programme, Stúrovo, SK

6 - Mindspace, Budapest, HU

7 - Kultunio, Budapest, HU

8 - Balkankult Foundation, Krusedol, RS

9 - The Iwano Project Foundation, Novi Sad, RS

10 - The Red House of Debate & Culture, Sofia, BG



Project example 1

Donau Lounge – the own cluster-brand

- literature (and culture) dialogue at international book fairs of the region
- the Danube as a lovable/likeable trademark

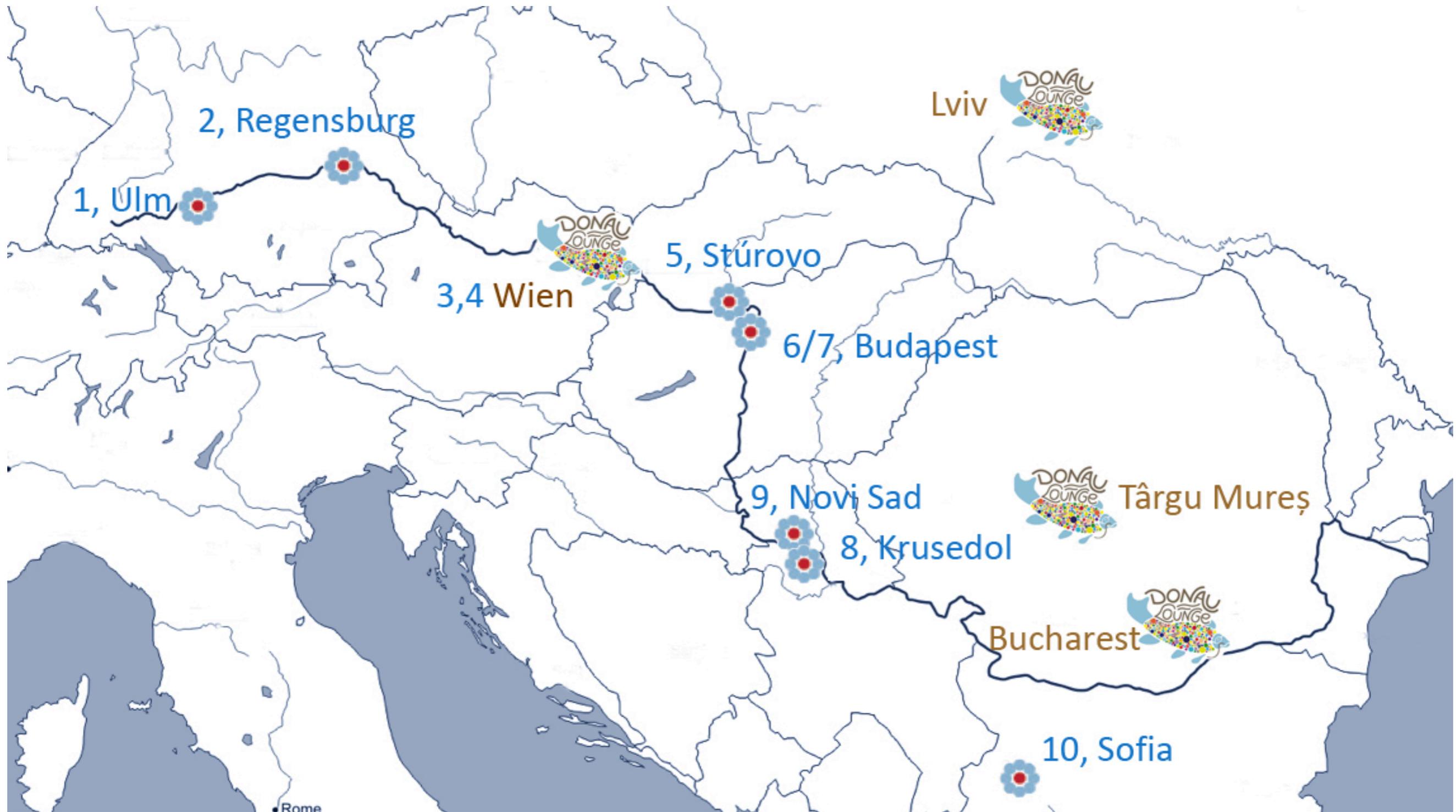
LITERATUR UND KULTUR
AUS DEN DONAULÄNDERN



Donau Lounge

cities involved:

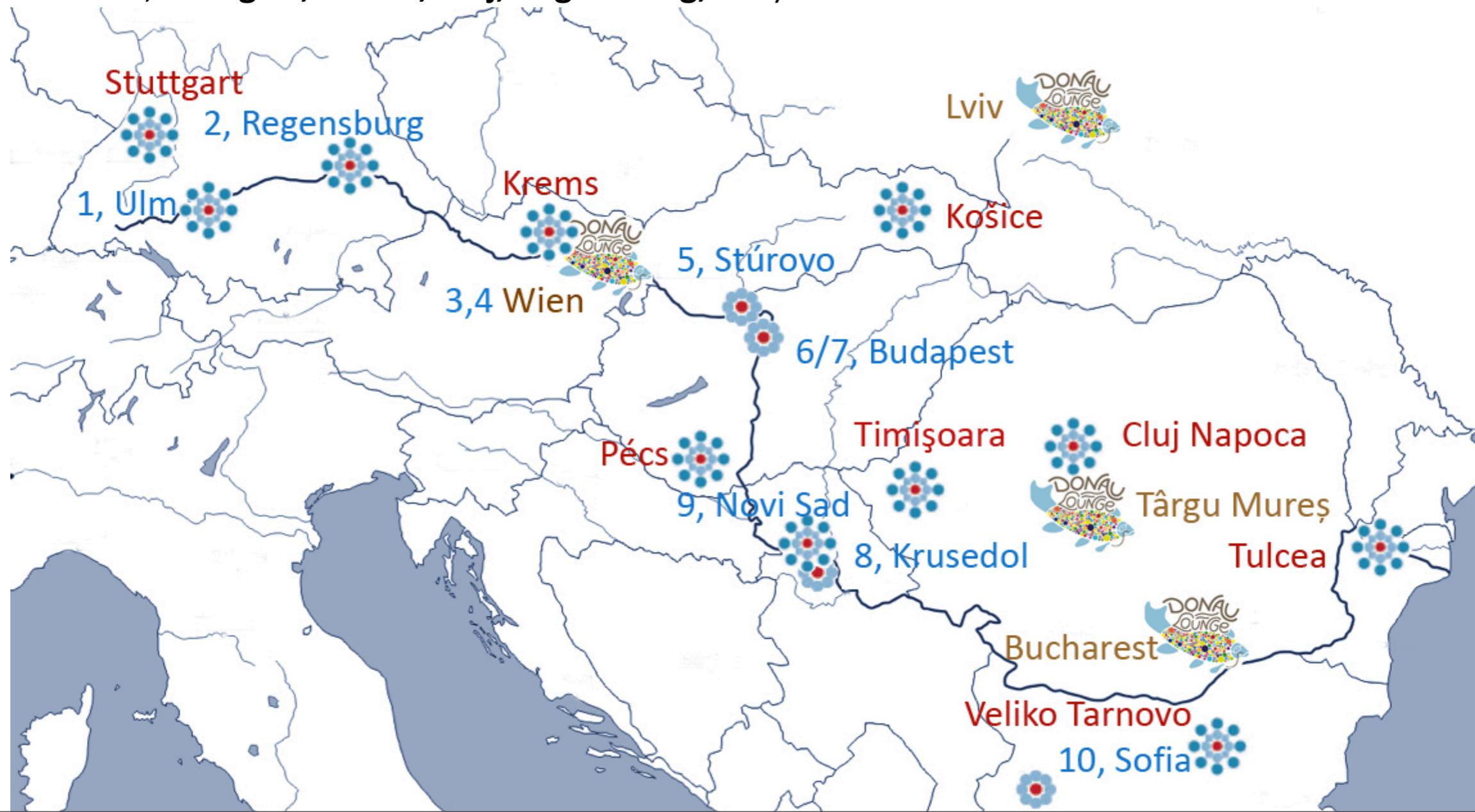
Vienna, AT / Târgu Mureș, RO / Bucharest, RO / Lviv, UA



Project example 2

Danube Culture Conferences – to contribute through cluster competence

- Conferences in active cultural cities of the region: 2013 – **Ulm**, 2014 – **Novi Sad**, 2015 – **Timișoara**
- Cluster topics at recent and upcoming conferences: 2014: European Capitals of Culture in the DR (**Linz, Timișoara, Pécs, Košice, Veliko Tarnovo, Novi Sad**)
2015: extension and connection of Artists in Residence Programmes in the DR (**Pécs, Krems, Stuttgart, Tulcea, Cluj, Regensburg**, etc.)



Platform for Culture in the Danube Region – the cluster future perspective

Why?

Need for raising the visibility and the attractiveness of the Danube region

For what?

Strengthening the dialogue of and the cooperation among different players

How?

Through developing efficient structures, joint cultural planning

For whom?

Strategic partners and project owners in the Danube region

Who acts?

A strong project consortium (already supported by PA 10 TAF-DRP)

When?

Next step: a three a years project launching in 2015