







4th Danube Financing Dialogue in Zagreb 23rd and 24th of April 2015

Purpose

The Danube Financing Dialogue is a unique opportunity for project promoters and financing institutions to discuss vital issues related to financing promising projects in the Danube Region. This event also serves as a match-making platform for project promoters with financial needs and financing institutions offering suitable solutions.

Who's expected?

- · Representatives of financial institutions and funding agencies offering, *inter alia*, loans, grants and guarantees
- · Project promoters from the Danube Region
- Public actors involved in the EU Strategy for the Danube Region (EUSDR)

Match-making opportunities

- 1. Face-to-face meetings: Participants can schedule meetings with the partner of interest
- 2. Match-making session: Small group discussions on project financing issues
- 3. Project exhibition: Project promoters present their promising ideas
- 4. Informal networking: Lunch and dinner

On behalf of

The European Commission I DG REGIO

Implemented by

Kurt Puchinger | Priority Area 10 Coordinator of the EU Strategy for the Danube Region (EUSDR)

Organisation

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Hosted by

Croatian Ministry of Foreign and European Affairs

With the support of

Croatian National Bank I Croatian Ministry of Regional Development and EU Funds I COMPRESS Zagreb

Venue

Croatian State Archives

Trg Marka Marulića 21 I 10 000 Zagreb I Croatia















Opening of the 4th Danube Financing Dialogue on 23rd April 2015

Project exhibition

Promising Projects - Financing Options

This year's Danube Financing Dialogue is all about promising projects. Already the registration phase will be dedicated to pick out the most promising projects which are then to be presented in the inspiring atrium of the Croatian State Archives.

At the project exhibition, the selected project promoters will then be given 5 minutes to convince the audience of the uniqueness and the relevance of their project for the Danube Region.

The participating project promoters, financial institutions, funding agencies and high level public actors will be given the chance to learn more about the projects in an interactive question and answer round.

For those whose interest has been sparked, a networking dinner will allow for further informal discussions.

16:30 Registration

17:00 Welcome and opening of the project exhibition

Hrvoje Marušić, Croatian National contact point for the EUSDR and Assistant Minister of Foreign and European Affairs

Kurt Puchinger, Priority Area 10 Coordinator of the EU Strategy for the Danube Region

17:30 Promising projects in the Danube Region

Promising Projects—Financing Options: Selected project promoters present their unique ideas towards:

Why is this project important for the Danube Region?

What is the objective and the innovation?

What have you done so far?

What do you still need for your idea to realize it?

Facilitation: Irena Lukač, Center of Excellence in Finance

19:00 Buffet and networking

21:00 End of the 1st conference day















24th April 2015

09:00	Registration and welcome coffee
10:00	Welcome
	Hrvoje Marušić, Croatian National contact point for the EUSDR and Assistant Minister of Foreign and European
	Affairs
	Franz Nauschnigg, European Affairs and International Financial Organizations of the National Bank of Austria
10:30	Getting an overview of match-making possibilities Danube Financing Dialogue offers to its participants
10:45	Session 1 I Which financing instruments are offered to project promoters in the Danube Region?
	Marco Onida, Coordinator of the EU Strategy for the Danube Region, European Commission Vedrana Jelušić-Kašić, Director of the European Bank for Reconstruction and Development in Croatia Hubert Cottogni, Deputy Director of the European Investment Fund Ralf König, Representative of the Austrian Research Promotion Agency (FFG) Désirée Pecarz, Representative of the Centre for Social Innovation
	Chair: Marlene Hahn, Metis GmbH
12:00	Lunch break
13:00	Session 2 I Meet and greet: Share your story and know-how
	Small group discussions between representatives of financial institutions, project promoters and public actors on the topics of
	- Financial needs and challenges of project promoters in the Danube Region
	- Access to financial products in the Danube Region
	- Innovative Financial Instruments
	Facilitator: Irena Lukač, Center of Excellence in Finance and Marlene Hahn, Metis GmbH
14:30	Coffee break
15:00	Session 3 I Challenges and opportunities of financing investment projects in the Danube Region
	Tomislav Belovari, Head of EU programmes at the Croatian Ministry of Regional Development and EU Funds Johann Sollgruber, Acting Head of the Representation of the European Commission in Austria Edina Csanyi, Representative of the European Investment Bank
	Chair: Irena Lukač, Center of Excellence in Finance
16:00	Session 4 I Concluding statements and outlook
	Kurt Puchinger, Priority Area 10 Coordinator of the EU Strategy for the Danube Region
16:30	Business to business meetings and networking
19:00	End of the conference





