

3rd Danube Financing Dialogue



GNIR HOLDING SA.

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Innovative Project for Agroindustrial Food and Fodder Park, Integrated with Regional / Rural Business Center

Company/Institution RO

GNIR HOLDING SA.

Project description

The project is equally attractive to Romanian and Danubian institutions and authorities as it stabilizes the labour market by halting migration and generating opportunities for the young generation. Besides, the project allows for generating the necessary income for connecting rural households to utilities such as running water, sewage systems and others. By promoting a concept that should bring satisfaction to all parties involved, the project equally contributes to increasing the incomes of the local authorities. In fact it offers a chance to alleviate the work of aid providers for the socially disadvantaged and increase the national and international visibility of the area in question through carrying out business trips. The multi-purpose areas in the park allow for creating banking, sanitary, veterinary and educational units in the rural world. There, continuous learning can be ensured by supporting the local crafts. An entrepreneurial, associative and competitive spirit can be created while different pieces of equipment, technologies, valuable breeds and strains are presented to the farmers. Here, again, a trade area will be developed or household appliances will be sold. Besides, the business centre may be used as a recreational, cultural and sports zone to visit on the week-ends, between Friday and Sunday.

Project goal

Agro - food and fodder industry high efficiency (Danubian Economic Basin); At least create 1000 jobs and an additional 5000 in the surroundings per unit project; Better prices for producers, reduce the risk of diverting trade into the black market; No waste following the process (compost); Collaboration between actors from the industry, academia and public institutions; Development of a larger area (water, sewer, infrastructure); Fostering the cooperation between European and Romanian farmers; Reduce emigration.

Beneficiaries and target groups

Beneficiaries: industrial environment and economic agents; national, regional and local authorities as well as public authorities; academia; NGOs; - Target groups: countries from the Danube, Main and Rhine Regions.

Constraints and risk appraisal

Risk = Limited access to EU funds; Constraints = little understanding of integrated projects based on bio economy and "debuting of world food crises".

Type of financial product searching for

- Grant
- Loan
- Venture Capital investment
- Other equity products

Sectors

- Energy
- Culture and Tourism
- Environment
- Innovative technologies, agriculture and rural areas
- Research, education and information and labour market

Countries engaged in the project

- Moldova
- Romania