

# 3<sup>rd</sup> Danube Financing Dialogue



**Pronatour** founded in 1999, was from the outset a specialist in the design and production of adventure theme trails. Our core competencies lie in the staging of experiences for all ages and consumer groups. We use these skills to plan exhibitions, fitness and Nordic Walking trails and theme parks. We have also established ourselves as providers of summer and winter tourism concepts, assisting our customers from the initial idea to the opening of the experience, and beyond.



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## Adventure Park

### Company/Institution BG

Pronatour

### Project description

The "Adventure Park" will offer state of the art outdoor and fun learning activities for families, young people and those who still feel young. The "Adventure Park" will include playgrounds, interactive games, sports and other fun activities as well as a dedicated space for relaxation and regeneration. The product has high potential to attract large numbers of visitors as it is unique in its kind, designed by specialists, and highly educative. Possible locations could be parks, hotels, resort areas and other public recreation areas. The concept, including the financial data, is already prepared and details can be shown to interested partners at any time.

### Project goal

The goal is to create a state of the art nature adventure park and to develop the project with capable and willing partners. The project aims to increase environmental awareness while closing social gaps, combined with a highly lucrative economic perspective.

### Beneficiaries and target groups

The target groups are: Families young people as well as persons aged 50+. The beneficiaries are: regional economies project stakeholders and the society in general. In the long term the project will have positive effects on the natural surroundings of the sites, their inhabitants, and last but not least, economic returns.

### Constraints and risk appraisal

Generally investment risks are low. Constraints will be eliminated in the planning phase as much as possible. Global economic changes are out of the project owners hands and can be reduced by good business planning.

### Type of financial product searching for

- Grant
- Guarantees
- Microfinance
- Other

### Sectors

- Culture and tourism
- Environment
- Innovative technologies, agriculture and rural areas
- Research, education and information and labour market

### Countries engaged in the project

- Austria
- Bulgaria
- Germany
- Montenegro