

3rd Danube Financing Dialogue



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“NOATEX” Technological Center for Textiles and Garments

Company/Institution DE

Steinbeis-Donau-Zentrum

Project description

NOATEX will be established in Romania as a model for other regions. Textile industry faced a significant change in doing business and it must become competitive on the basis of innovative products instead of low cost manufacturing. Information and knowledge about the latest technologies and high-tech materials must be made available to enterprises which have to transfer this knowledge into marketable products. The participation of the cluster “Romanian Textile Concept” ensures a strong involvement of the industry, as well as the science and education sectors.

Project goal

The pilot center NOATEX will show how partners from scientific institutions and the industry can collaborate in order to strengthen the competitiveness of the textile industry in Danube Region through fostering the industrialization of new, innovative fibers, composites, 2D-3D fabrics, dyeing and finishing auxiliaries. The focus will be put on new eco products and an eco approach design.

Beneficiaries and target groups

The beneficiaries will be enterprises, particularly SME and research institutions who will collaborate in a win-win strategy. Existing technology providers, their networks and associations will also be involved. Textile clusters of other regions in EUSDR will get full access to the expertise and experience of NOATEX.

Constraints and risk appraisal

Enterprises in the lower Danube regions are not familiar with developing products or implementing top-level technologies.

Type of financial product searching for

- Grant
- Venture capital investment
- Microfinance
- Other equity product

Sectors

- Cluster Development
- Innovative technologies
- Competitiveness
- Rural areas and green business
- Research, education and information and labour market

Countries engaged in the project

- Austria
- Bulgaria
- Croatia
- Germany
- Hungary
- Moldova
- Romania
- Serbia
- Slovakia