



Doing business in South East Europe

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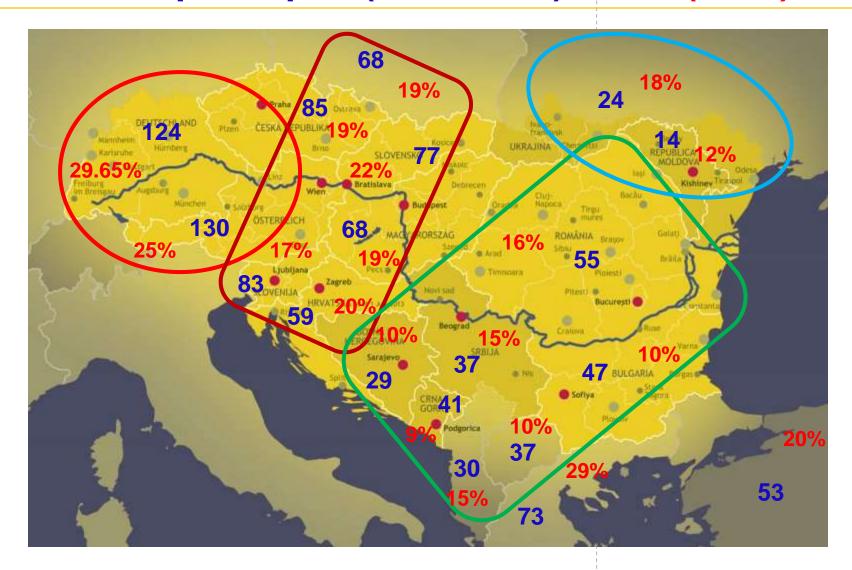
24 May 2016, Bratislava

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GDP per capita (PPS, 2014) & CIT (2015)

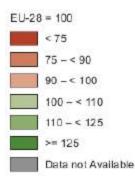


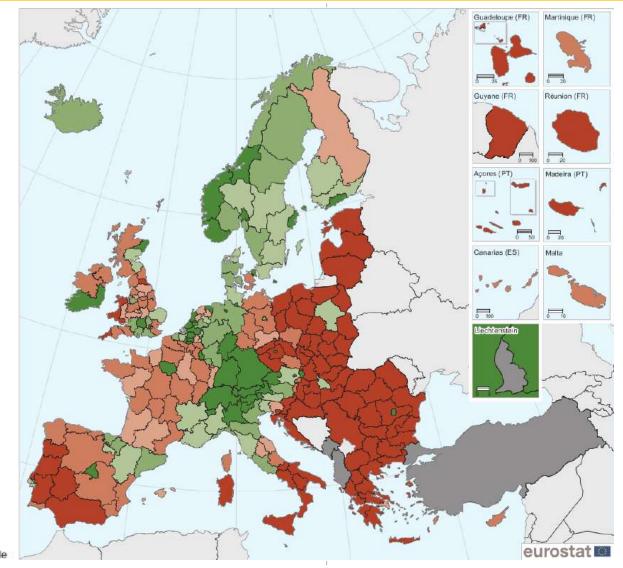
GDP per inhabitant (PPS) EU-28, 2013

The EU is changing

NUTS II level

GDP per capita





Source: Eurostat

Key facts of Southeast European countries

Population

48 million people: 9.4% of EU-28

☐ Area

602.5 thousand sq. km: 13.5% of EU-28

☐ GDP per capita (PPS)

from 83% to 14% of EU-28

- ☐ Global Entrepreneurship & Development Index (2014)
- Slovenia: 24 rank
- Bulgaria: 37 rank
- Romania: 42 rank
- Croatia: 50 rank
- Montenegro: 53 rank
- Serbia: 69 rank
- Moldova: 77 rank
- Bosnia and

Herzegovina: 92 rank

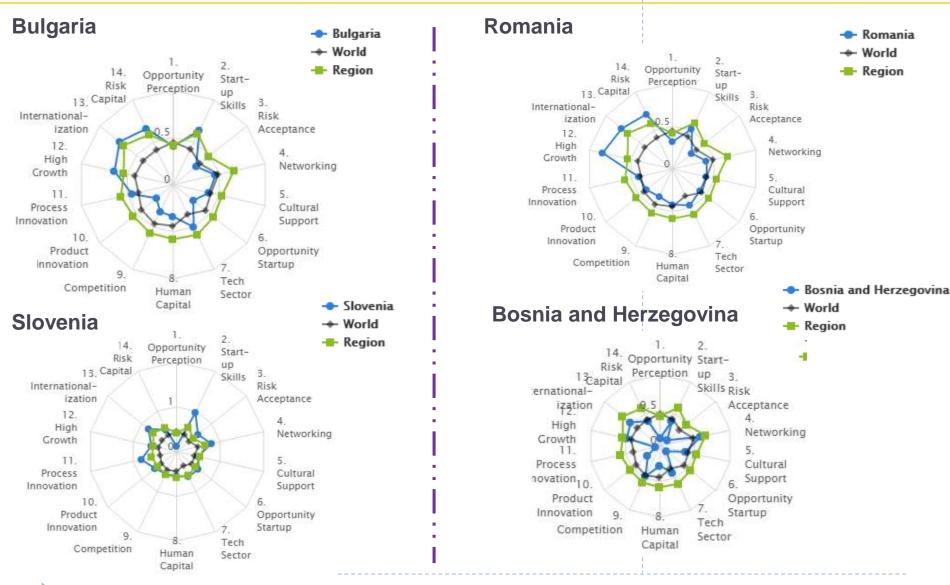
- USA: 1 rank
- Canada: 2 rank
- Sweden: 4 rank
- Denmark: 5 rank
- Germany: 17 rank
- Austria: 18 rank
- Slovakia: 35 rank
- Ukraine: 83 rank

- 1. Slovenia
- 2. Croatia
- 3. Bosnia and Herzegovina
- 4. Montenegro
- 5. Serbia
- 6. Bulgaria
- 7. Romania
- 8. Moldova



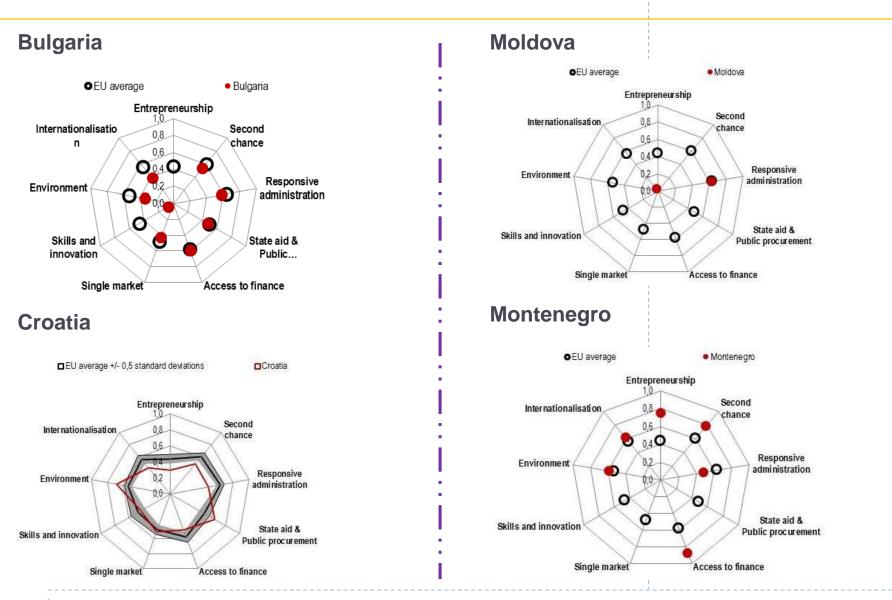
Source: https://thegedi.org/research/gedi-index

Global Entrepreneurship & Development Index (2014)



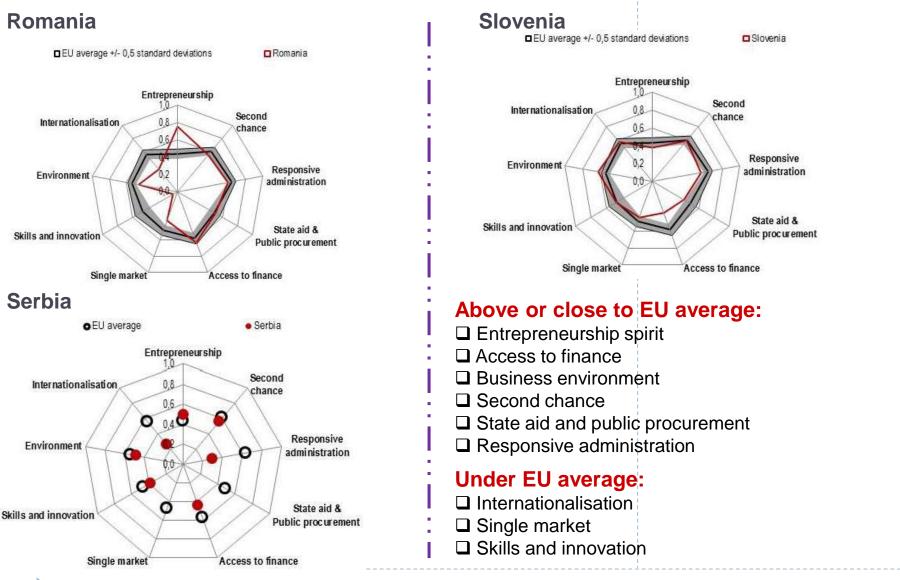
Source: https://thegedi.org/countries

2015 SBA Fact Sheets (1)



Source: http://ec.europa.eu/growth/smes/business-friendly-environment/performance-review

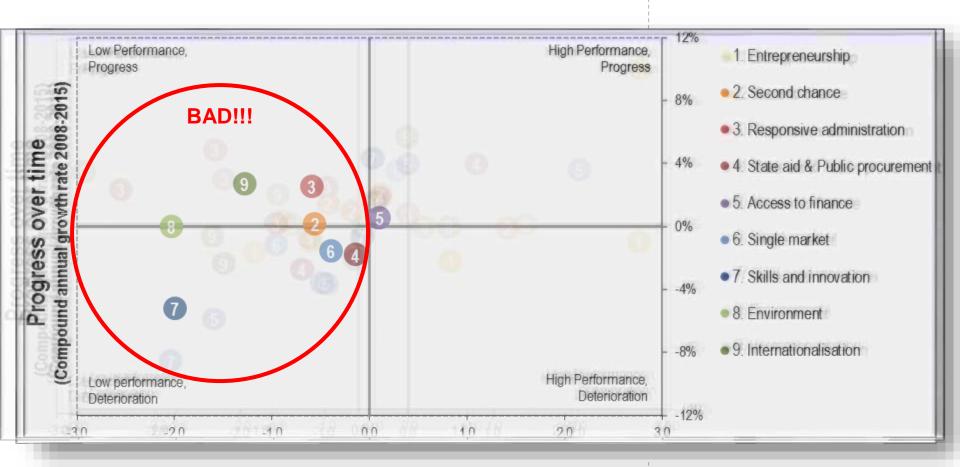
2015 SBA Fact Sheets (2)



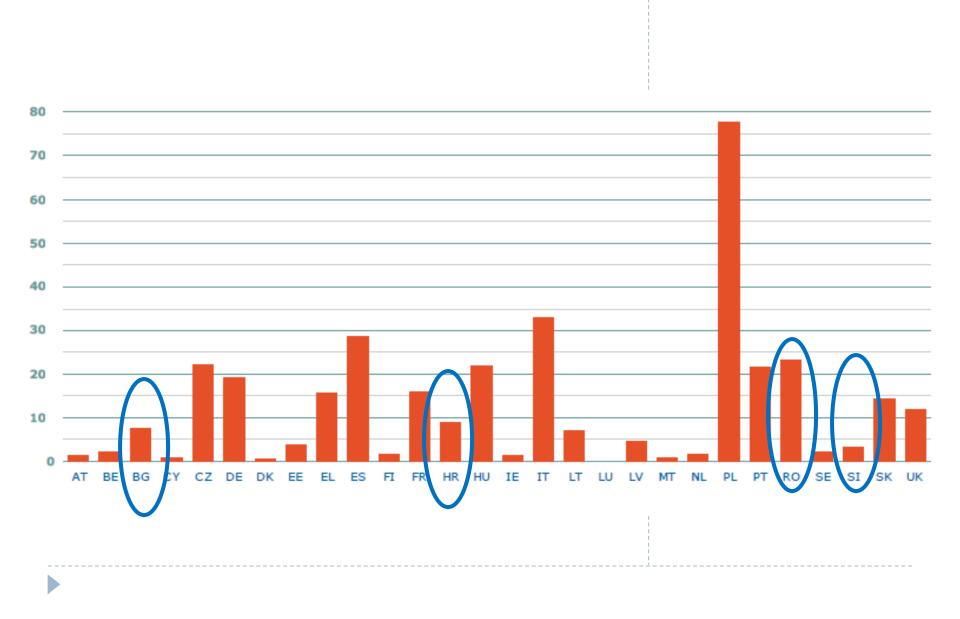
Source: http://ec.europa.eu/growth/smes/business-friendly-environment/performance-review

Progress over time SBA performance (2008-2015)

Bulgaria Croatia Moldova Montenegro Romania Serbia Slovenia



ESIF for EU-28 (2014-2020), EU part



What to do next?

Investment in physical infrastructure vs. investment in human capital, skills and innovation, internationalization opportunities (?)
Transportation, communication, sewage, water and electric systems vs. <u>business</u> <u>infrastructure (business parks, incubators, innovation and business support centers, process improvements)</u>
Solutions that are easy to sell by politicians vs. less politically attractive but sustainable outcomes (?)
Development of large businesses (through public procurement) vs. support to indigenous SMEs and family businesses (>99% of all) (?)
Support to political & administrative reform vs. support to increasing the national GDP (?)

Shall least developed countries in Europe be willing to wait another 40-50 years to

live normally like an average EU citizen from the Western part of Europe?



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