







EUSDR Priority Area 10 "Institutional Capacity and Cooperation"

Webinar:Funding for civil society and local actors – an overview

4 December 2019











Agenda

Duration	Content
10 minutes	Civil Society and Local Actors in the Danube Region
40 minutes	EU Programmes
10 minutes	Development Cooperation
5 minutes	Foundations
10 minutes	Supporting Tools
10 minutes	Q & A
5 minutes	Wrap Up & Closure









Civil Society and Local Actors in the Danube Region







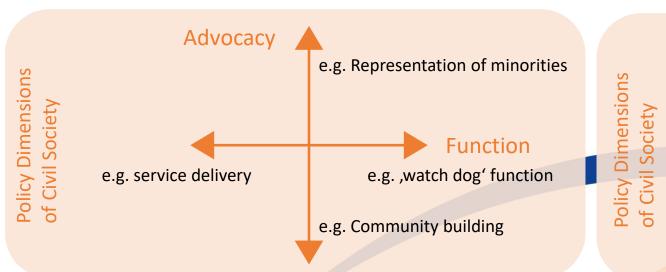




Civil Society & Local Actors in the Danube Region

Civil society organisations and local actors...

- ensure ,bottom-up' perspective of regional development
- are key players for inclusive regional development
- are key implementers of European" policies
- are bringing Europe and the Danube Region closer to the citizens











Initial Thoughts towards Funding

Civil Society Organisations

Government bias vs. , Mission drift'

Local & regional administrations Innovative capacities Need to Diversify



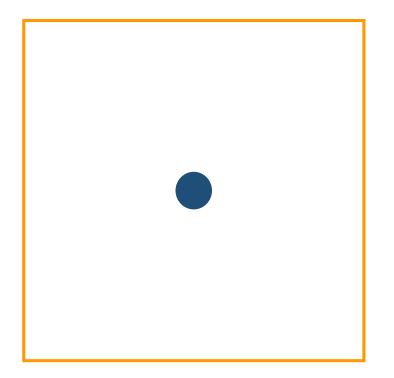








Funding Landscape



What we think it looks like...



What it actually looks like...









Funding sources











Structuring funding sources



EU member

EU membership status



Non-EU member

Type of organisation



Local/regional authority



Civil society organisation

Size of organisation (staff, budgets)



Big organisations

Small organisations

Knowledge & capacities







Low capacities

Type of project



Knowledge exchange



Capacity building

Pi

Project preparation



Project implementation









EU Programmes











EU Funding Programmes and Financing Instruments

- Aid programme for the Turkish Cypriot community
- Asylum and Migration Fund
- Civil Protection and European **Emergency Response Centre** (ERC)
- **Civil Protection Mechanism**
- Cohesion Fund
- Common Foreign and Security Policy (CFSP)
- Competitiveness of **Enterprises and SMEs** (COSME)
- **Connecting Europe Facility**
- Consumer protection
- Creative Europe
- Customs, Fiscalis, and Antifraud

- Frasmus +
 - **Environment and Climate** Action (LIFE)
 - Europe for Citizens
 - European Agricultural Fund for Rural Development (EAFRD)
 - European Agricultural Guarantee Fund (EAGF) — Market related Expenditure and Direct Payments
 - European Earth Observation Programme (Copernicus)
 - **European Globalisation** Adjustment Fund (EGF)
 - European Instrument for Democracy and Human Rights (EIDHR)
 - European Maritime and **Fisheries Fund**

- European Neighbourhood Instrument (ENI)
- European Regional Development Fund
- European Satellite Navigation Systems (EGNOS and Galileo)
- European Social Fund (ESF)
- **European Solidarity Corps**
- European Structural and Investment Funds
- **European Union Programme** for Employment and Social Innovation (EaSI)
- European Union Solidarity Fund
- European Voluntary Humanitarian Aid Corps EU Aid Volunteers (EUAV)
- Food and Feed

- Fund for European Aid to the Most Deprived (FEAD)
- Guarantee Fund for External Actions
- Health for Growth
- Horizon 2020
- Humanitarian Aid
- Instrument for Emergency Support within the Union
- Instrument for Greenland
- Instrument for Nuclear Safety Cooperation (INSC)
- Instrument for Pre-Accession Assistance (IPA II)
- and many more ...





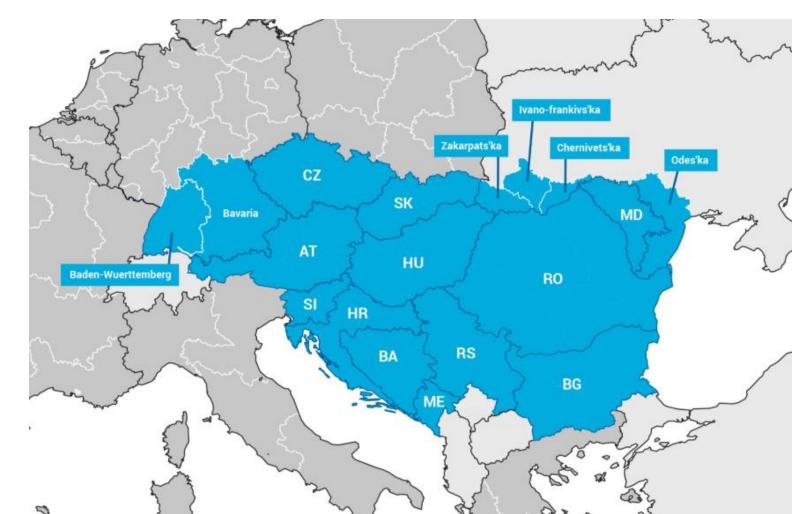




Relevant Funding Programmes - Region & Stakeholder

- Interreg
- Europe for Citizens
- Horizon 2020
- ERASMUS
- LEADER
- ERDF
- ESF

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Interreg V (2014 - 2020)

- Financed by the European Regional Development Fund (ERDF)
- Aims at European Territorial Cooperation
- Different "Strands" (Interreg A, B & C)
- Focus on 11 investment priorities contributing to the Europe 2020 strategy for smart, sustainable and inclusive growth













Interreg V (2014 - 2020)





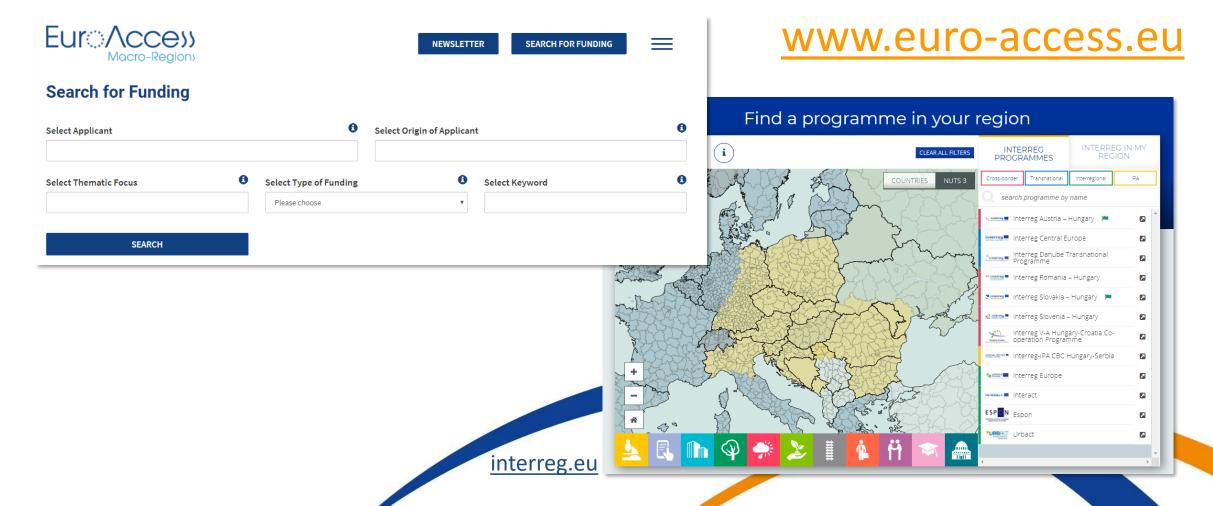








How to find the right Interreg programme for you?











Interreg - Who is it for?





EU member



Non-EU member

Type of organisation



Local/regional authority



Civil society organisation

Size of organisation (staff, budgets)



Big organisations



Small organisations

Knowledge & capacities



High capacities

Type of project



Project implementation









Interreg Danube Transnational Programme Seed Money Facility



www.interreg-danube.eu/calls/calls-for-proposals/seed-money-facility-call

- Support for the development of complex strategic transnational projects
- Proposals must be linked to Priority Areas of the EU Strategy for the Danube Region
- Project proposals can be submitted to any available funding: national, mainstream EU, transnational or cross border or by any other public or private investor (such as IFIs) or public-private partnership.
- maximum 3 proposals approved per Priority Area
- Total budget per project: 50,000.00 EUR (EU contribution to each project is 85% (42,500.00 EUR) for ERDF, IPA and ENI project partner.
- Next SMF Call expected to be in the 2nd half of 2020

Disclaimer: Final decisions for the 2nd Call of the DTP SMF by the Monitoring Committee are still pending.









Interreg DTP Seed Money Facility - Who is it for?

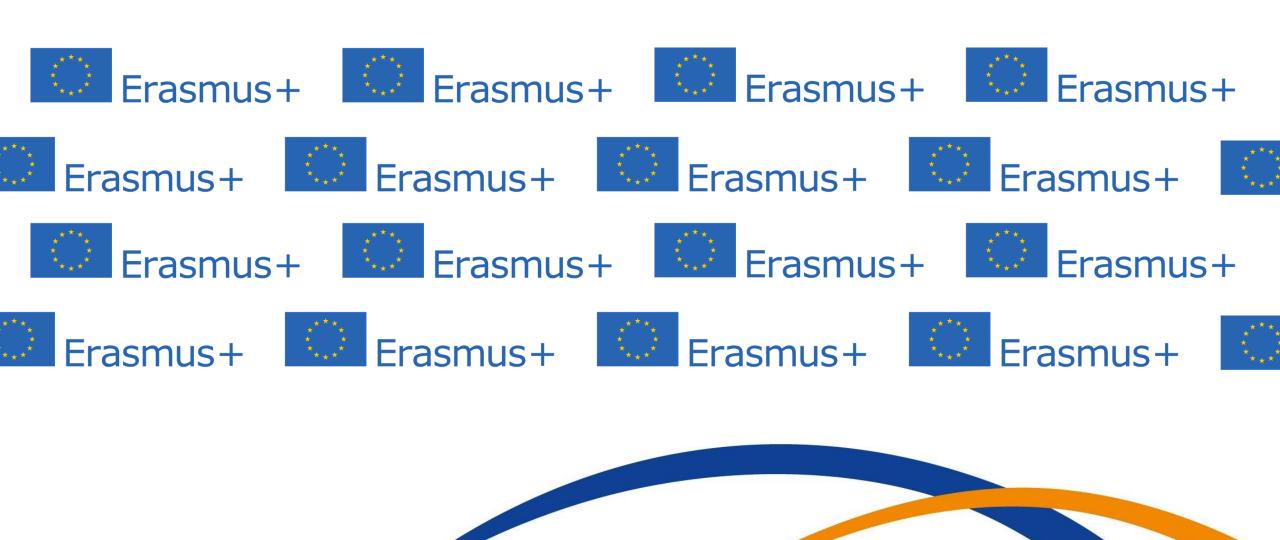




















Erasmus+ EU Programme for education, training, youth and sport (2014-2020)











Erasmus+ Programme Information



Key Action 3: Support for Policy Reform (Youth Dialogue Projects)















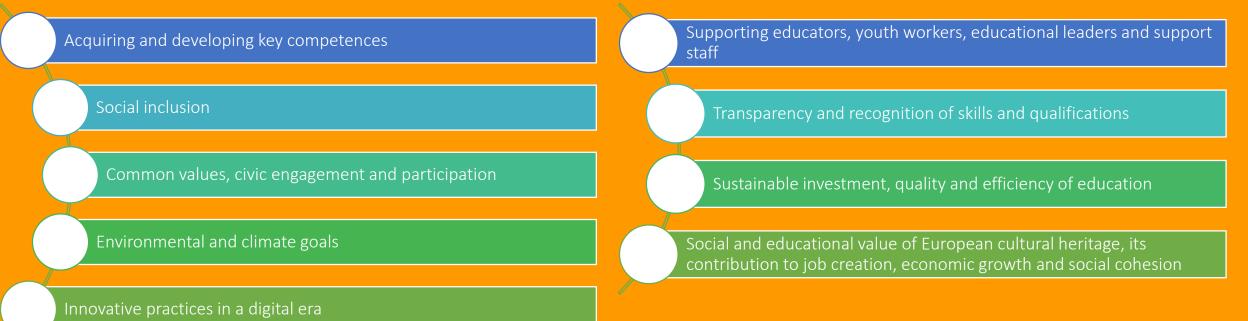




Strategic Partnerships in the field of education, training and youth

aim to support the development, transfer and/or implementation of innovative practices as well as the implementation of joint initiatives promoting cooperation, peer learning and exchanges of experience at European level.

Horizontal Principles











Strategic Partnerships in the field of education, training and youth – Project requirements

Eligible organisations NPO, NGO, entreprises, higher education, public body **Partnership** Min. 2/3 from 2/3 different programme countries

Project duration 6-36 months Budget Up to 450.000 EUR Contribution vs real costs (75%-100%)











Strategic Partnerships in the field of education, training and youth – Calls & Deadlines

	 Partnerships in the fields of Higher Education, VET, School and Adult education:
	 applicants have to submit their grant application by 24 March at 12:00 (midday Brussels time) for projects starting between 1 September and 31 December of the same year.
	 Partnerships in the youth field:
	applicants have to submit their grant application by:
When to apply?	 5 February at 12:00 (midday Brussels time) for projects starting between 1 June and 30 September of the same year; 30 April at 12:00 (midday Brussels time) for projects starting between 1 September of the same year and 31 January of the following year; 1 October at 12:00 (midday Brussels time) for projects starting between 1 February and 31 May of the following year.
	For Strategic Partnerships in the youth field: for each of the three deadlines, National Agencies may open the deadline to both types of Strategic Partnerships (i.e. supporting innovation and supporting exchanges of good practices) or only to one type of projects. Applicants are invited to check the website of their National Agency for more precise information.









Sector Skills Alliances – Vocational Education and Training (VET)

Project objective Tackling skills gaps, identifying sector specific labour market needs, demand for new skills

Partnership 8 Programme countries / 12 partners **Project duration** 2-3 years **Budget** max. 700.000 EUR (2 years) / max. 1.000.000 EUR (3 years)











Capacity Building in the field of youth

Project objective foster cooperation and exchanges, improve the quality and recognition of youth work, nonformal learning and volunteering

Partnership 3 Programme countries / 3 partners

Project duration

Budget max. 150.000 EUR



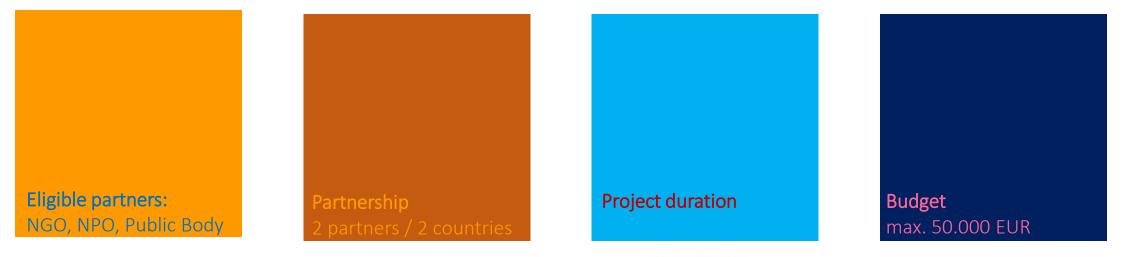








Youth Dialogue Projects



Promotes active participation of young people in democratic life

Organise events where young people discuss the agreed themes among themselves and with policy-makers, youth experts and representatives of public authorities to obtain results which are useful for policy-making









Erasmus+ - Who is it for?



EU membership status

EU member



Non-EU member

Type of organisation



Local/regional authority



Civil society organisation

Size of organisation (staff, budgets)



Big organisations

Small organisations

Knowledge & capacities

High capacities

Low capacities

Type of project



Capacity building



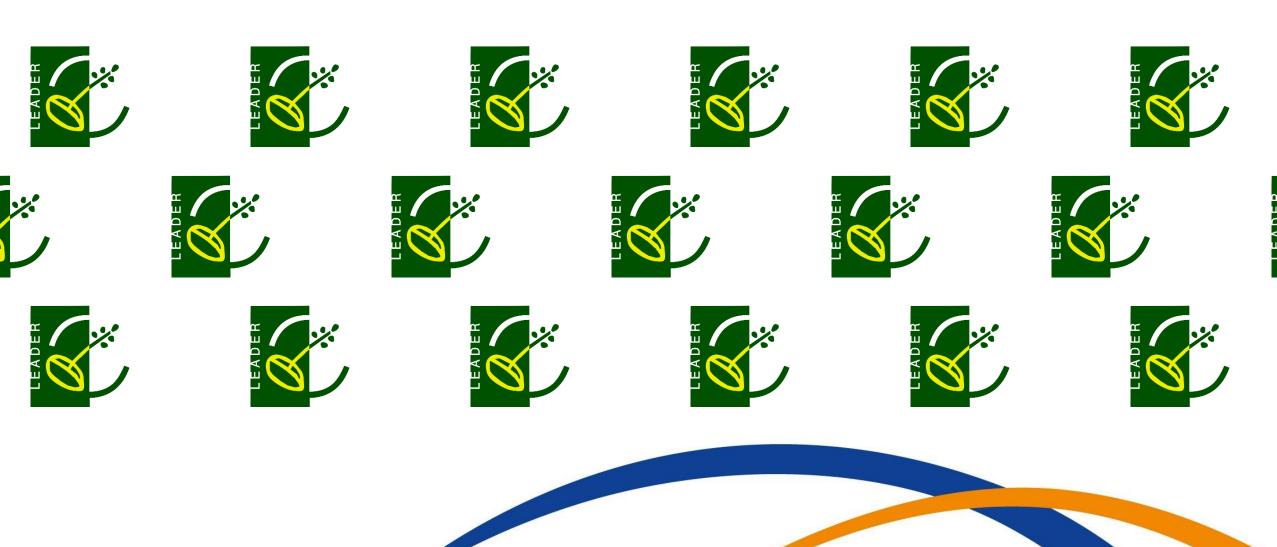
Project preparation













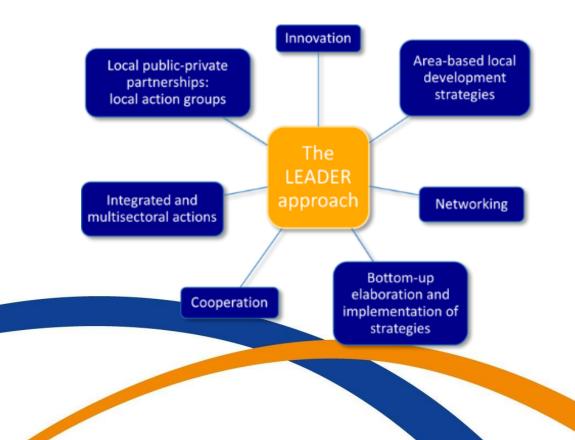






LEADER

- Funded by European Agricultural Fund for Rural Development (EAFRD /ELER) & member states and/or provinces.
- EU Bottom-up funding programme
- Municipalities have to form a "local action group" (LAG) -> region
 - Legal status
 - Include civil society
 - Local development strategy (LDS) describes the projects to be funded over the next 7 years!
- Content: Development of the region, economic, ecological, social and cultural aspects of rural living/regional development





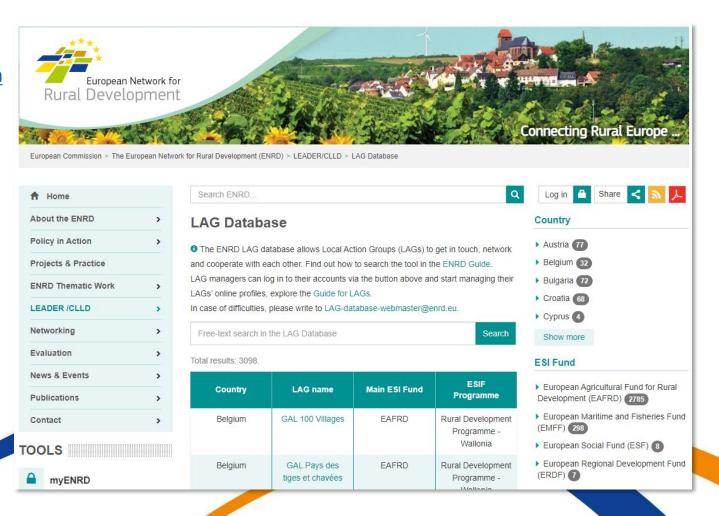






Leader – How to check, if you are a LEADER region

https://enrd.ec.europa.eu/leader-clld/lag-database_en











Leader - Who is it for?



EU membership status

🔸 EU member

Size of organisation (staff, budgets)

Small organisations

Type of project



Project implementation

Type of organisation



Local/regional authority

Knowledge & capacities























Europe for Citizens

Under the overall aim of bringing the Union closer to citizens the general objectives are:

- to contribute to citizens' understanding of the Union, its history and diversity;
- to foster European citizenship and to improve conditions for civic and democratic participation at Union level.



Europe for Citizens- Strands









Europe for Citizens

Remembrance		
Aim Involve citizens from different target groups	Activities research, exhibitions, public debates, non-formal education etc.	Budget maximum eligible grant for a project is 100 000 EUR
Project duration maximum project duration is 18 months	Eligible partners Public local/ regional bodies, NPOs/CSOs, research org., associations of twinned towns.	Partnership organisations from at least 1 member state. (trans- national projects are preferred)











Europe for Citizens

Democratic Engagement and Civic Participation

Aim civic participation, focusing in particular on European Union policies	Activities Initiatives for mutual understanding, intercultural learning, solidarity, societal engagement and volunteering at EU level	Programmes Town Twinning/Networks of Towns; Civil Society Projects
Project duration	Eligible partners	Budget
Town Twinning:	Public local/	Town Twinning:
21 days	regional bodies,	25,000 EUR
Networks of Towns:	NPOs/CSOs,	Networks of Towns:
24 months	research org.,	150,000 EUR
CS projects:	associations of	CS projects:
18 months	twinned towns.	150,000 EUR











Europe for Citizens

Operating Grants				
Aim raising awareness of European remembrance or encouraging democratic and civic participation	Activities permanent, usual and regular activities of organisations, with European outreach, contributing to the objectives of the programme	Grant Types Support for organisations in the form of Framework Partnerships		
Project duration max. 3 years	Eligible partners CSO for European Remembrance- A, CSO working at EU level - B, European Think Tanks - C, Platforms of pan- European org D	Budget (max. / year) A: 200,000 EUR (70% co-financing) B: 200,000 EUR (70%) C: 350,000 EUR (70%) D: 600,000 (90%)		











Europe for Citizens - Who is it for?



. . . .

EU membership status

EU member



Non-EU member

Type of organisation



Civil society organisation



Local/regional authority

Size of organisation (staff, budgets)



Big organisations



Small organisations

Knowledge & capacities

High capacities

Low capacities

Type of project



Project implementation













Creative Europe

The Creative Europe programme aims to support the European audiovisual, cultural and creative sector.

Creative Europe Strands

Culture Cooperation projects Literary translations European platforms European networks Media Access to market Online promotion Film Video games Distribution Cinema Training **Cross-sectoral** Refugee Integration Bridging content (digital)









Creative Europe

Culture		
Cooperation	pro	iects

- Funding rates between 50% 60 %
- Budget per project:
 - 200.000 (smaller scale cooperation projects)
 - 2.000.000 (larger scale cooperation projects)
- Eligible partners
 - Organisations active in the cultural and creative sectors
 - EU member state / EFRA country

Media Festival (Cinema)

- Lump sum
- Budget between 19.000 and 75.000
- Eligible partners
 - private companies, non-profit organisations, associations, charities, foundations, municipalities / Town Councils, etc
 - EU member states / candidate countries / European Neighbourhood policy, etc.









Creative Europe

Cross-sectoral Refugee Integration

- Funding rate: 80%
- Budget 100.000 200.000 EUR
- Eligible partners
 - The project leader and at least one of the partners must be active in the cultural and creative sectors. The additional partners may be active in relevant sectors such as the public, social, healthcare, educational spheres or any other field that could support the integration of refugees.
 - The Member States of the European Union,
 - The EFTA/EEA countries: Iceland and Norway,
 - EU candidate countries: Turkey, Albania, Serbia, Montenegro and North Macedonia,
 - Potential candidate: Bosnia and Herzegovina

To support cultural, audio-visual and cross-sectorial projects that aim to **facilitate the integration of refugees into European communities** by fostering respect and understanding for diversity, democratic values and citizenship, intercultural dialogue, tolerance and respect for other cultures.

- Project content:
 - help refugees and migrants socialize
 - learning platforms
 - give EU citizens the opportunity to discover, learn from and understand refugees and migrants
 - support cultural works across Europe
 - collaboration with organisations in other sectors









Creative Europe - Who is it for?



EU member



Non-EU member

Type of organisation



Civil society organisation

Size of organisation (staff, budgets)



Big organisations



Small organisations

Knowledge & capacities

High capacities

Low capacities

Type of project



Project implementation











Horizon 2020 - Overview

Simplified Access



European Institute of Innovation and Technology (EIT) 2014-2020 Spreading Excellence and Widening Participation Joint Research Centre (JRC) Non-Nuclear Euratom Programme 2014-2018 Science with and for society



© European Commission









Horizon 2020 - Overview











Horizon 2020

Characteristics

Call

- Challenge-based
- Open to innovative proposals
- Less prescriptive
- Descriptions allow to propose innovative solutions
- Emphasis on impact
- Emphasis on innovation
- Emphasis on excellence
- Support all stages in the research and innovation

Proposal

bring together different disciplines, sectors & actors to tackle specific challenges

e.g. scientists, industry, SMEs, end-users ...











Horizon 2020

Types of Action

Type of Action ¹	Code	Minimum Conditions ²	Funding Rate	Typical Duration	Average EC Contribution	Aim	
Research & Innovation Action	RIA	≥ 3 legal entities from 3 MS/AC	100%	36-48 months	€ 2.0 - 5.0M	collaborative research projects	
Innovation Action	IA	≥ 3 legal entities from 3 MS/AC	70 % ³	30-36 months	€ 2.0 - 5.0M	produce plans & arrangements or designs for new, altered or improved products, processes or services	
Coordination & Support Action	CSA	1 legal entity	100%	12-30 months	€ 0.5 - 2.0M	accompanying measures (standardisation dissemination, policy dialogues etc.) no research	
MSCA ⁴ (except Cofund)	MSCA	see separate factsheet				facilitate mobility of researchers for training & career development	
ERC Grants	ERC	1 legal entity in MS/AC	100%	60 months	Starting: $\leq \notin 2.0M$ Consolidator: $\leq \notin 2.75M$ Advanced: $\leq \notin 3.5M$	support excellent investigators and their research teams to pursue ground- breaking, high-gain/ high-risk research	
Prizes	PRI	1 legal entity	n/a	n/a	variable; see respective topic	 recognise past achievements induce future activities 	
SME Instrument	SME	1 SME in MS/AC	 3 phases: Phase 1: lump sum of € 50K / project Phase 2: € 1 - 2.5M / project (1-2 years) (70% of eligible costs reimbursed) Phase 3 : no funding 			combination of demonstration activities (testing, prototyping,), market replication	
Fast Track to Innovation	FTI	≤ 5 legal entities from 5 MS/AC	70% ³	tbd	≤€3.0M	produce plans & arrangements or designs for new, altered or improved products, processes or services	

¹ Defined in the Work Programme.

² Additional conditions may be listed in the respective Work Programmes.

³ 100% for non-profit organisation (= any legal entity except companies)
 ⁴ MSCA = Marie Skłodowska Curie Actions









Horizon 2020

Funding Rates

Funding rates at a glance

Project type	Direct costs (€)	Indirect costs (€)	Total costs (€)	Funding rate	Grant amount (€)
Research and Innovation Actions (RIA); Coordination and Support Actions (CSA)	100,-	25,-	125,-	100 %	125,00
Innovation Actions (IA) – regular rate	100,-	25,-	125,-	70 %	87,50
Innovation Actions (IA) – rate for non-profit organisations	100,-	25,-	125,-	100 %	125,00

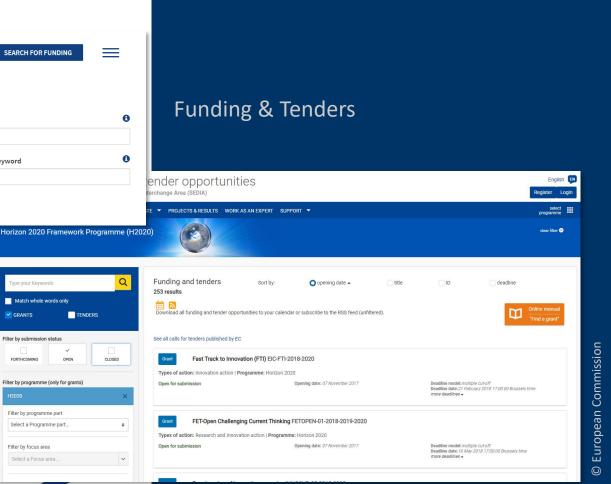








Horizon 2020 Euro/Access \equiv SEARCH FOR FUNDING NEWSLETTER Macro-Region 0 EuroAccess **Search for Funding** 0 0 Select Origin of Applicant Select Applicant Macro-Regions 0 0 0 Select Thematic Focus Select Type of Funding Select Keyword Please choose * ender opportunities rchange Area (SEDIA) SEARCH Horizon 2020 Framework Programme (H2020) www.euro-access.eu











Horizon 2020 - Summary for 2019 & 2020

~ 20 billion Euro "available"

ERC Synergy Grant

EIC Pilot - Fast Track to Innovation, FET Open, SME Instrument

Open Innovation Testbeds and Digital Innovation Hubs

International Initiatives: China, Canada, Australia, ...

Pilot - blended finance; combination of grant, loan and equity

Lump sum funding (simplification)









Horizon 2020- Who is it for?



EU member

EU membership status



Non-EU member

Type of organisation



Local/regional authority



Civil society organisation

Size of organisation (staff, budgets)



Big organisations

Small organisations

Knowledge & capacities



High capacities

Low capacities

Type of project



Knowledge exchange

Capacity building



Project implementation











European Union







opean Union

ean Fund



European Union



European Union European Social Fund



European Union Social Fund



European Union European Social Fund



















European Social Fund (ESF)

Thematic Areas

- employment & mobility of employees
- fostering social inclusion & fighting poverty
- investment in education, training, and lifelong learning
- improvement of institutional capacities

Calls Announced at nationa (regional) level Eligible Applicants Public organizations and private Organizations – no private Persons

Co-financing rate Up to 50%





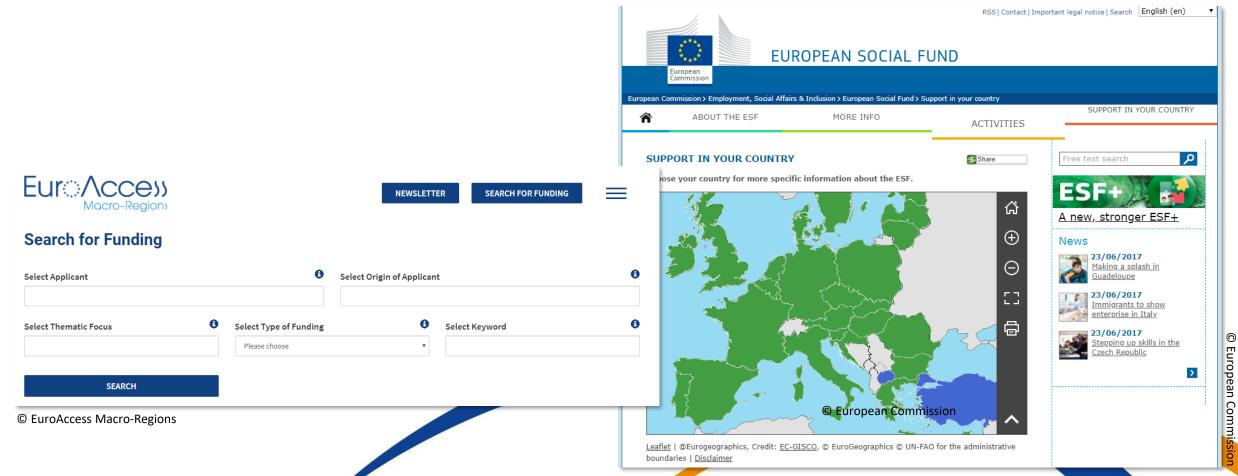






ESF – How to find Calls and my Contact Point?

https://ec.europa.eu/esf/main.jsp?catId=45&langId=en











ESF - Who is it for?



EU membership status

🐪 EU member



Non-EU member

Type of organisation



Local/regional authority



Civil society organisation

Size of organisation (staff, budgets)



Big organisations

Small organisations

Knowledge & capacities

High capacities

Low capacities





Capacity building

Project implementation









Development Cooperation



















BACID.eu BUILDING ADMINISTRATIVE CAPACITIES IN THE DANUBE REGION



BACID.eu BUILDING ADMINISTRATIVE CAPACITIES IN THE DANUBE REGION BACID.eu BUILDING ADMINISTRATIVE CAPACITIES IN THE DANUBE REGION



















BACID - Building Administrative Capacities in the Danube Region



Financing Institution Austrian Development Agency (ADA) Managed by Austrian Association of Cities and Towns (AACT) and KDZ (Public Administration Research Center) Support for small actions of exchange of knowledge between Austrian entities and partners in the countries of the Western Balkans and the Republic of Moldova.



Eligible Partners The applicant has to be registered in Austria/target country. The project has to have a Partner from the target country and from Austria.









BACID - Building Administrative Capacities in the Danube Region



© BACID

Eligibility of activities

- Expert support and mentoring;
- Workshops, seminars and training;
- Reports, studies, surveys and other documents (e.g. guidance, roadmap, model decision, etc)

Eligibility of costs

- max. 10.000 EUR / 6.000 EUR
- expert fees
- expert per diems
- expert travel costs
- organisation costs of events.



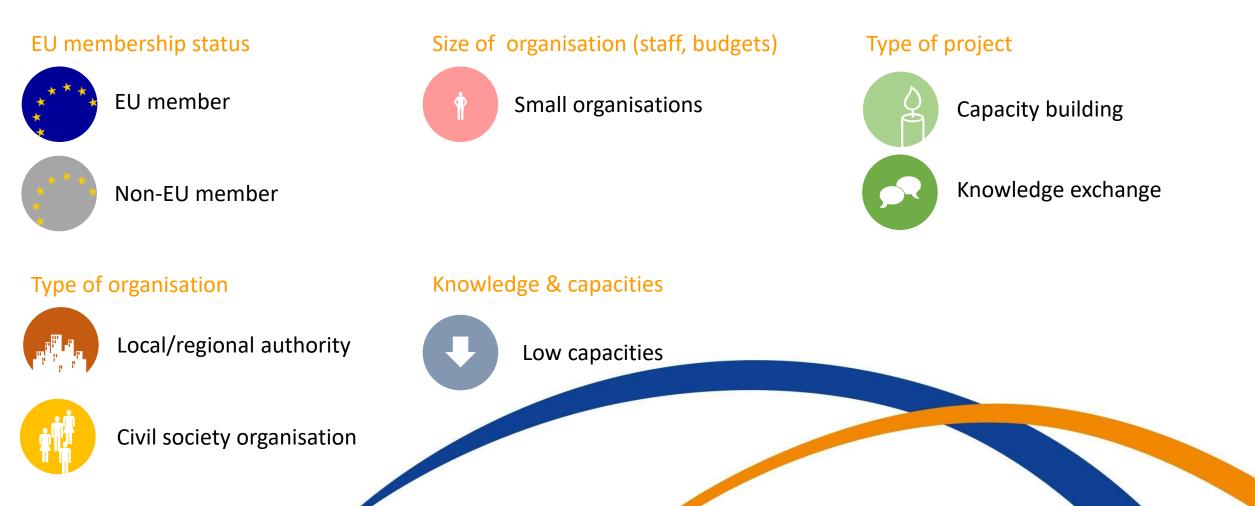








BACID - Who is it for?





















Norway Grants



Innovation, Research, Education and Competitiveness	Environment, Energy, Climate Change and Low Carbon Economy
Fund for Youth Employment	Social Inclusion, Youth Employment and Poverty Reduction
Fund for Regional Cooperation	Justice and Home Affairs
Topics	Culture, Civil Society, Good Governance and Fundamental Rights and Freedoms

alls

Whenever funding becomes available, official calls will be announced. **Open Calls:** https://eeagrants.org/currentlyavailable-funding **Newsletter:** https://us6.listmanage.com/subscribe?u=b0110dcf22f 6e47955f26e8dc&id=dcf53ac7d4 **How to apply:** https://eeagrants.org/apply-for-funding









Norway Grants - Who is it for?











Foundations











Examples for exploring institutional philantropy for your cause

Foundation Networks can be a useful starting point to identify suitable foundations for your work...











European Foundation Centre (EFC)

As a leading platform for philanthropy in Europe, the EFC works to strengthen the sector and make the case for institutional philanthropy as a formidable means of effecting change.



www.efc.be/thematic-networks/











Network of European Foundations (NEF)

NEF is a joint-initiative of a small number of foundations. NEF is not a membership-based organisation, but all NEF pooled funds/projects are open to other foundations. Every year NEF works with more than 60 foundations from over 20 countries and various strategic partners in 3 thematic areas.









dame transmission



Philanthropy Europe News Events Country profiles Resources - About us

Donors and Foundations Networks in Europe (DAFNE)

Donors and Foundations Networks in Europe (DAFNE) is a network gathering donors and foundations associations in Europe with the aim of providing a platform to share knowledge and learn from best practices. With 30 member associations with a collective membership of more than 10,000 foundations and grant-makers, DAFNE underpins individual activities of its members by encouraging dialogue and collaboration between the national associations.











Supporting Tools







































Excellence in ReSTI – Infodesk



- Project development
- Budget development
- Grant Application Writing
- Social Innovation
- Project Management
- Risk Management
- Innovation in the business context
- Business models
- Financial Management and Reporting

- EU Policy Goals and Guidelines
- Communication and Dissemination and Exploitation
- EU 2030 Strategy and beyond
- Forming a Consortium
- EU Grant Landscape and Funding
 - Structures
- Other









Excellence in ReSTI - Infodesk

	gramme Excellence-in-ReSTI
Self Test Subr	nit a Ticket Knowledge Base
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Ticket Informatio	n
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	Project Development V
Additional Inform	ation









Excellence in ReSTI - Curriculum

ReSTI.Academy http://resti.academy/

Excellence in ReSTI **Danube Transnational Programme** Excellence-in-ReSTI Project co-funded by European funds (ERDF, IPA) 0

Project description

The aim of the Excellence-in-ReSTI project is to remove gaps in knowledge and skills in managing social and technological innovation (ReSTI) projects. The general goal is to create an environment in which interested stakeholders, in particular young project managers, as well as administrators in public and private organizations engaged in such projects within the Danube Region can find easy-to-use checklists, learning modules and advice with a specifically tailored content regarding the management of ReSTI projects.

Interreg



Programme outline

Module 1 EU Policies

Course 1.1 EU Institutions and Strategy Course 1.2 EU Policy Goals and Guidelines Course 1.3 EU Grant Landscape and Funding Structure

Module 2 Project Design

Course 2.1 Introduction to Grant Application Writing Course 2.2 Advanced project development and application preparation Course 2.3 Forming a Consortium Course 2.4 Budget Development

Module 3 Project Management

Course 3.1 Introduction to Project Management Course 3.2 Risk Management Course 3.3 Financial management and Reporting Course 3.4 Communication & Dissemination, Capitalization Course 3.5 Exploitation & IPR

Module 4 Social Innovation

Course 4.1 Introduction to Social Innovation Course 4.2 Social Innovation Approaches and Methodologies Course 4.3 Designing and Implementing Social Innovations (incl. Case Studies)

Module 5 Innovation in the Business Context

Course 5.1 Innovation Sandbox Course 5.2 Introduction to Human-Centered Innovation Practice Course 5.3 Toward Sustainability: Introduction to Nature-Based Innovation Practice Course 5.4 Bringing Innovation to Market Course 5.5 Business Development

more



This link will take you to Moodle, where you will be able to read description of the courses. If you are interested in taking a course, you need to register to Moodle first. Further instructions on how to enrol will follow there.

























Cess

o-Regions













Macro-Region

www.euro-access.eu

...helps you find funding for your project idea

CitYof Vienna

DANUBE REGIO

A EuroVienna







EuroAccess - MacroRegions











EuroAccess - MacroRegions

- Initiative of EUSDR PA10
 Priority Area 10 Institutional Capacity & Cooperation
- Implemented by EuroVienna EU-consulting & -management GmbH www.eurovienna.at







A project financed by the European Union and the City of Vienna



EuroAccess is co-funded by the European Union











EuroAccess - MacroRegions

What is EuroAccess?

- Online search tool for EU funding
- Website
- Free of charge
- 🖌 English

Who is EuroAccess for?

- ✓ (Potential) project promoters in the EU Macro-Regions
- ✓ Different types of organisations
- Public bodies, NGOs, universities, SMEs, associations...

Aim:

- Support Macro-Regions and their strategic objectives
- One-stop-shop for project promoters searching for EU funding for their project ideas









EuroAccess – MacroRegions: What does it offer to you?

- Information on 4 Macro-Regions: what, who, where + most relevant funding programmes
- Calls for proposals in more than 350 EU funding programmes
- Programme information and link
- Filters: applicant, origin, thematic focus, macro-region, type of funding, keyword search
- Customised newsletter with new calls, tailored to the interest profile of each user
- Funding basket to save calls and interesting programmes

















From the idea to the proposal





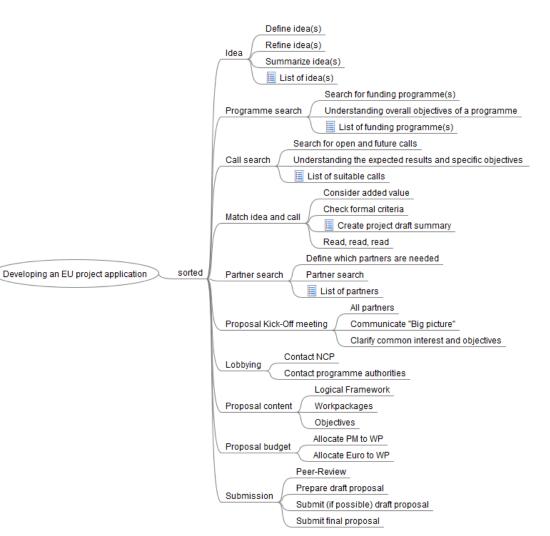






From idea to proposal

- Idea
- Programme search
- Call search
- Match idea and call
- Partner search
- Kick-Off meeting
- Lobbying
- Proposal content
- Proposal budget
- Submission





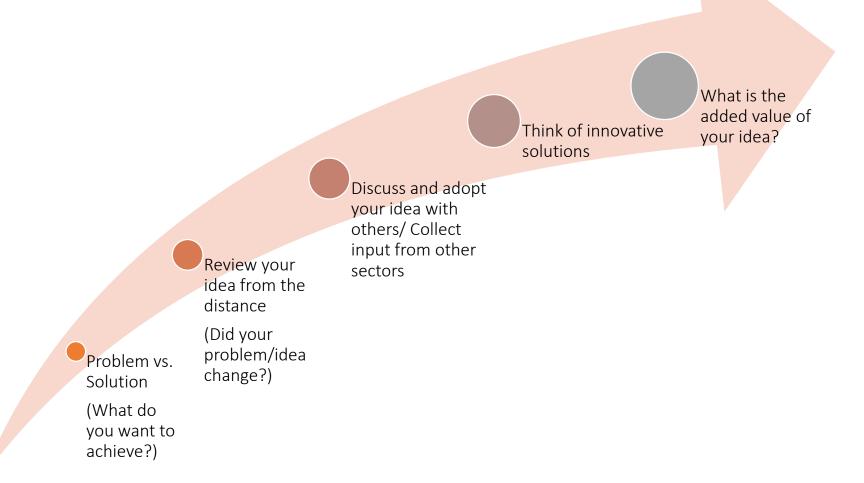








From idea to proposal - Idea



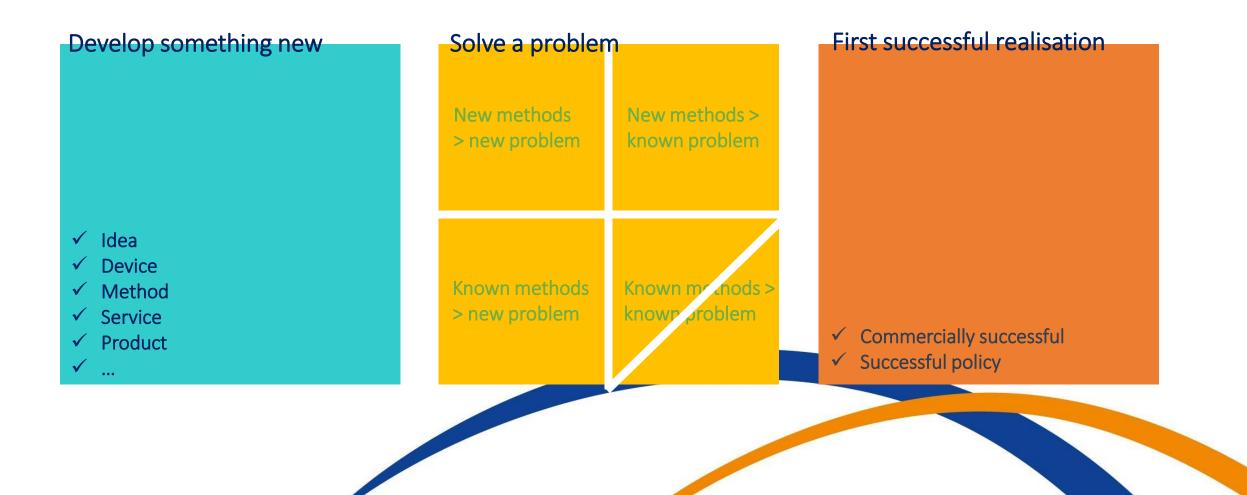








From idea to proposal - Innovation











From idea to proposal - One page summary

"Finalize" idea - One page summary

- Create summary
- Include story (Background, Status Quo)
- Overall objective > Easy to understand
- Visibility of added value for potential partners
- Added value of international cooperation
- = Business Card of your idea for partner search
- Try to define your target group(s)
- Try to define the thematic focus of your idea
- Budget indication
- Partner description

Be open to adapt your idea at later stages!









From idea to proposal - Programme / Call identification

- Have a look at the current and upcoming calls
- Use search tools to identify calls from other programmes
- Identify
 - Specific objectives / challenge(s)
 - Expected results / impact
 - Scope
 - Evaluation criteria
- Keep in mind to look for
 - Deadlines
 - Call specific eligibility criteria
 - Budget available
 - Cross-cutting Priorities
- Download application documents
 - Read and understand everything

Be prepared to find information that a call may not be suitable with your idea!









From idea to proposal - Programme / Call identification

- After understanding the specific requirements of the call!
- Stop! Or Go!
 - Is it possible to match and change your idea?
 - Contact programme NCP!
 - Re-Think
- Expand and upgrade your idea
 - Strategies!
- Try to identify weak spots (SWOT)

Read the application documents - again and again!









From idea to proposal - Next steps

Meeting with all partners

- Clarify main and specific objectives of the project
 - Agree on main objective(s) of the project
 - Agree on long-term goals
 - Try to define main milestones
 - Try to define WP titles
 - Try to define responsible LP
- Clarify budget needs
- Clarify needed additional expertise
- Define who is prearing what! -> Proposal
- Make sure everybody understands the overall goal of the project!









From idea to proposal - Next steps

- Contact the national contact points responsible for the programme
- Contact the programme authorities
- Identify and participate in events (Applicants seminars, etc.)
- To Dos:
 - Clarify the objectives of your project again and again
 - Get as much input and feedback as possible
 - Be prepared to receive contradictory information
 - If transnational: ask partners for support
 - Send proposal draft for feedback again and again









From idea to proposal - Next steps

Multiple iterations necessary to

- finalize Workpackageplan
- finalize content of each Workpackage
- finalize budget
- Make sure to include all documents!
- Double check the formal criteria.
- Online submission
 - Submit often submit early
 - Don't submit in last minute!
- Submission by mail
 - Read and follow the submission criteria
 - Send before the deadline















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Keep.eu – Capitalise on projects and search for implementers

- keep.eu is a database of project related information
- Learn more about projects of European Transnational Cooperation (ETC) that were implemented
- The content is provided by the programmes themselves or, in the case with macro-regional strategies, by their thematic coordinators.
- Learn about projects from
 - INTERREG,
 - INTERREG-IPA
 - ENPI/ENI CROSS-BORDER











Thank you for your participation!

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