



# 24<sup>th</sup> Steering Group Meeting of EUSDR Priority Area 10

6-7 June 2023 | Belgrade, Serbia



# DSP support frame

**Embedding / Funding**

**Monitoring / Evaluation**

**Youth**

**Support for EUSDR core-stakeholders**

**Capacity Building**

**Communication**



# Embedding tools

**The Guidance Paper for Embedding of the EUSDR** : comprehensive instructions for the EUSDR Embedding process including a table filled in by Priority Areas to provide up to three strategic topics (per PA) and detailed description of each strategic topic (shortlist)

**UPDATED! The EUSDR Embedding Tool (Annex 1a)**: Actions of the EUSDR AP and of the shortlisted strategic topics, which have been in each case allocated to possible EU funds, IPA III and NDICI funds as well as to the Annexes D of the Country Reports 2019 and 2020

**UPDATED! Sources for content of funding instruments (Annex 1b)**: a compilation of funding instrument sources to support PACs in their selection of strategic topics and NCs in approaching the MAs.

**MA Leaflet to embed the EUSDR into EU programmes 2021 – 2027**: the how, the why, the what summary of EUSDR embedding for representatives of managing/programming authorities, NCs, PACs and other stakeholders working on embedding into EU programmes

**EUSDR EMBEDDING – FROM WORDS TO ACTION! Discussion Paper**: discussion paper on further potential tools and processes for embedding initiated under the SK EUSDR PRESIDENCY

**Updated! Overview of surveys of EUSDR MA Networks (ERDF/CF and IPA/NDICI)**: Based on the results of the surveys conducted in spring 2021, documents were designed to better align priorities of the programmes to the actions/shortlisted strategic topics of the EUSDR

**Guidance Paper for Embedding the EUSDR into EU Programmes - FROM ACTIONS TO FUNDING**: further possible course of action, also putting emphasis on embedding the EUSDR in non-EU countries

**Guidance Paper for Embedding the EUSDR into EU Programmes - FROM PROGRAMMING TO IMPLEMENTATION**: concrete steps from the programming to the implementation phase with a focus on embedding in non-EU countries, cross-cooperation between MRS and cross-cooperation between the Priority Areas.



For EUSDR embedding process and the EUSDR tools elaborated, please visit:

<https://danube-region.eu/projects-and-funding/embedding-2021-2027/>



# EUSDR Embedding Week

## ➤ When?

12 – 16 June 2023, every day at 10.00 – 12.00 CET

## ➤ How?

5 thematic Workshops bringing together the EUSDR and the funding programmes / MAs

## ➤ What?

Following the recommendations of the Guidance Paper for Embedding the EUSDR into EU Programmes - FROM PROGRAMMING TO IMPLEMENTATION, the EUSDR Presidency together with the Danube Strategy Point organise the 2<sup>nd</sup> EUSDR Embedding Week comprising of five thematic meetings/workshops to look for concrete use of the embedding tools/activities to be implemented and respective funding opportunities.

POs / EUSDR		Specific Topics	POs	Date & Time
A more <b>connected</b> Danube Region		# sustainable transport # alternative fuels # energy-efficiency	PO 2 PO 3	12 June 2023 10.00 - 12.00 CET
A <b>smarter</b> Danube Region		# educational activity # water management # environmental protection	PO 2 PO 4	13 June 2023 10.00 - 12.00 CET
A <b>greener</b> Danube Region		# freshwater ecosystems # risk management # restore biodiversity	PO 2	14 June 2023 10.00 - 12.00 CET
A more <b>secure</b> Danube Region		# human trafficking # organised crime # regional network	PO 5	15 June 2023 10.00 - 12.00 CET
A more <b>social</b> Danube Region		# urban regeneration # local investments # sustainable jobs	PO 4	16 June 2023 10.00 - 12.00 CET

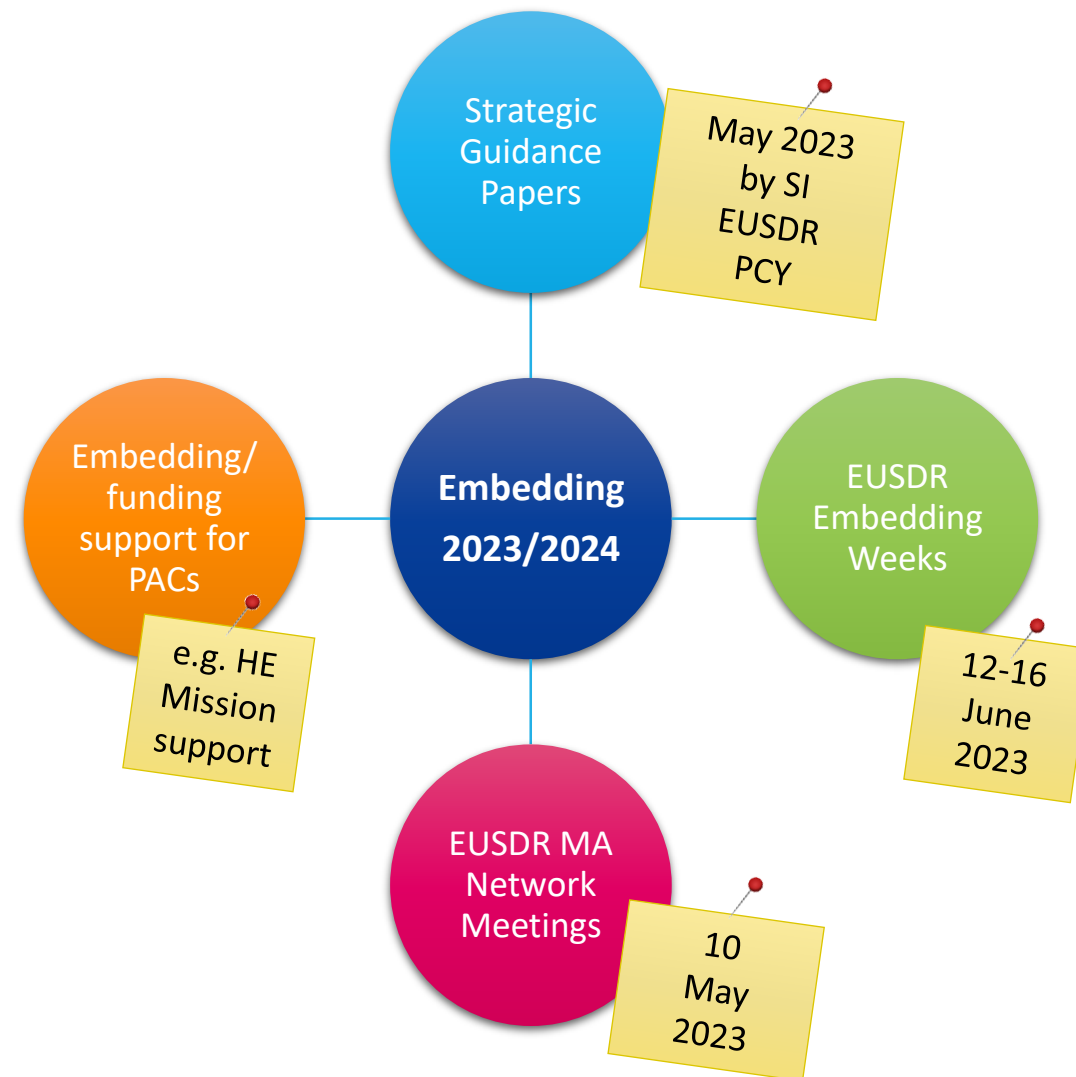


**Registration for all speakers and participants:**

<https://danube-region.eu/danube-events/eusdr-embedding-week-2/>

# Embedding / Funding

- Embedding process expected to be completed by 12/2024 at the latest – focus on Implementation.
- Subsequent, targeted further support on the topics of financing and funding programmes is envisaged.
- Support by EuroAccess in providing tailor made overview of EU calls.





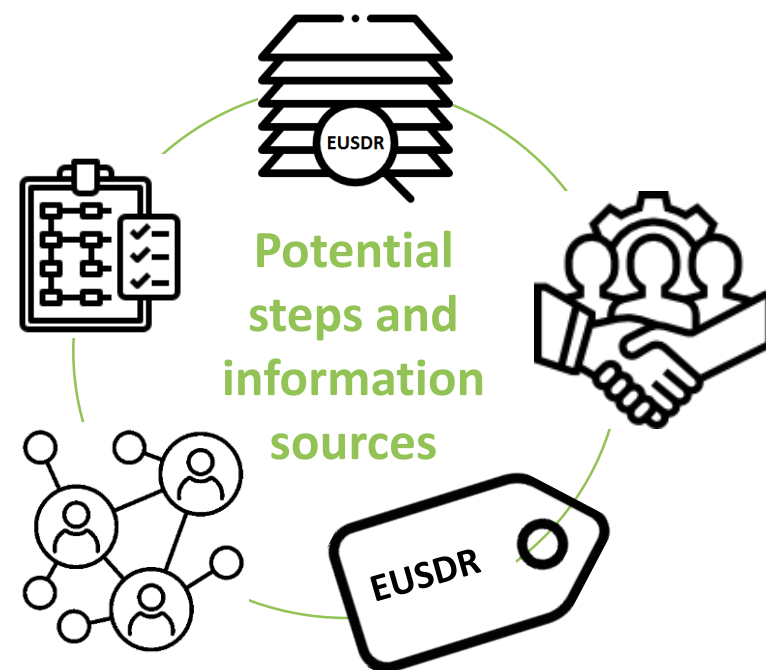
# Monitoring the outcomes of the embedding process

## Programming Phase

- Mapping of cooperation actions, including MRS embedding, by INTERACT (based on EC screening of ERDF programmes)
- Additional input from EUSDR Evaluations, NCs (e.g. Task Force EMB-DR) and managing/programming authorities (MA network meetings)

## Implementation Phase

- Scanning calls for EUSDR relevance via [EuroAccess](#)
- Monitoring of projects via PAC Reporting Tool
- Monitoring of projects via managing/programming authorities (e.g. labelling of projects, extra points for project proposals with MRS relevance, a standing point at programme MC meetings?)
- Keeping track of programme evaluations



→ Interim and final report/analysis on outcomes of Embedding (2025 & 2028)

# Monitoring & Evaluation

## 🌐 EUSDR Implementation Report 2020-2021

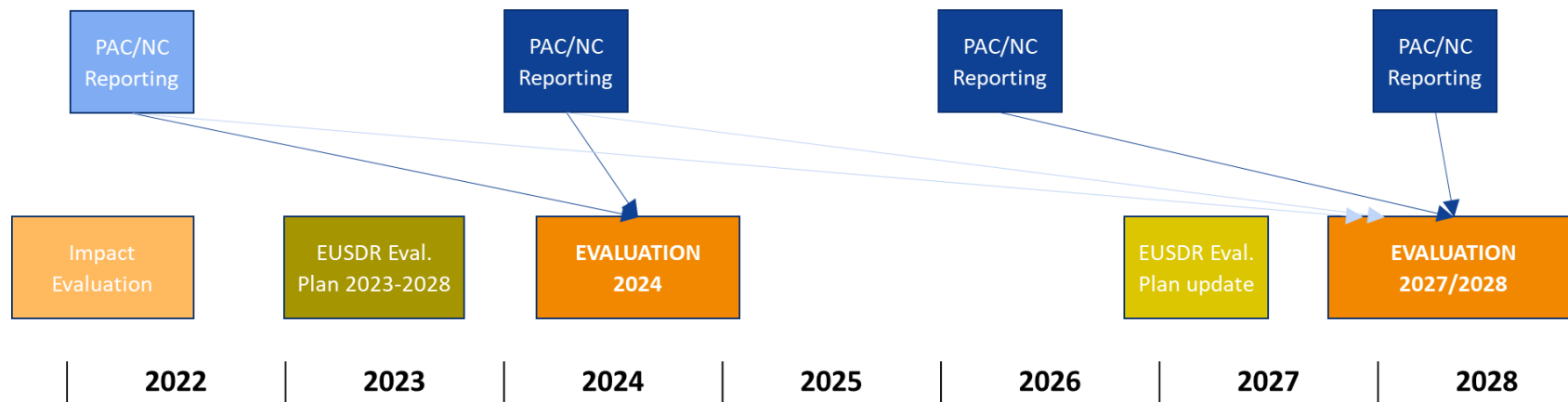
- Published on the [EUSDR Website](#)
- Summarising the progress and achievements of Priority Areas (PAC reporting) as well as on EUSDR level

## 🌐 Next reporting: 2024

(covering the period 2022-2023)

## 🌐 2023-2028: 2 Evaluations planned

- Details currently being elaborated in the **Evaluation Plan**
- In coordination with **SG DANUVAL** (meeting held on 10 May 2023)
- **Thematic focus** (based on online survey and discussion with SG DANUVAL): strategic dimension, governance, technical implementation, policy impact, financial issues



# Communication



- Annual Action Plan
- Social media platforms constantly updated & 2 campaigns/ year
- Flagships 2022 promoted in spring 2023
- Website & smart app functional and updated
- Embedding Week (e-booklet)
- Online media campaigns (2024, 2027)
- Information & brand-awareness materials (annually)



# What is NEW ...

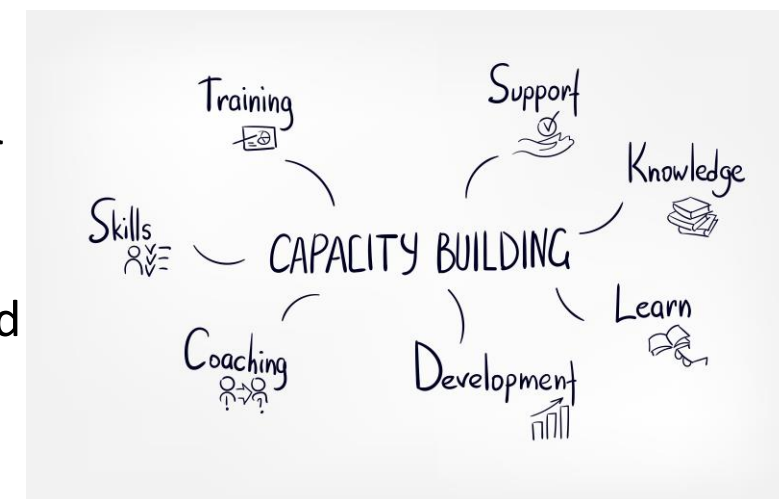
- **Website**
  - new service provider, more exciting & user-friendly, related to the smart app, for improved content
  - Stages: questionnaire for website-users (Apr-July 2023), ToRs elaboration: summer 2023, contract signing: autumn 2023, contract implementation: early 2024 (website developments), new website launch: end of 2024
- **Smart app** → back-end functions correlated to the website for better coordination of the content & different content
- **Videos & animated banners** → a new contract signed & implemented
- **Embedding Week** → online promotion, e-booklet disseminated

April -  
July  
2023



# Capacity Building

- **Development of a capacity building (CB) framework :**
  - a Training Needs Analysis will be conducted in order to develop a CB framework for the EUSDR core stakeholders in respect to their roles & responsibilities:
  - collect & analyse data for a training needs analysis
  - develop a framework for improving capacity building through tailored training
- based on TNA, 6 training sessions will be provided (1/year) - first training session will be organised in 2023.





**Slovenian Presidency**  
of the EU Strategy  
for the Danube Region

# Presentation of Slovenian EUSDR Presidency Programme

Belgrade, 6-7 June 2023

Interreg Programme  
**Danube Region**



Co-funded by  
the European Union



REPUBLIC OF SLOVENIA  
**MINISTRY OF FOREIGN AFFAIRS**



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# Institutional Priorities



Empowering involvement in EUSDR



Improving the strategic governance of EUSDR in MRS



Youth involvement and its role in EUSDR



Embedding process – evaluation and further steps



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# Thematic Priorities



**Towards the knowledge society and professions of the future**



**Transport and energy challenges in the region**





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## Past events

### Events

- Opening Event of SI Presidency (December 2022)
- Conference Knowledge Driven Society (May 2023)
- PAC meeting (March 2023)
- NC meeting (May 2023)
- Coffee with the presidency (May 2023)

Priority Area & cross-PA/MRS relevant events		
Scope	Date	Location
EUSDR Embedding Week	12-16 June 2023	online
The Danube Region at turn of times	10 July 2023	Stuttgart, DE/BW
Young Bled Strategic Forum	25-27 August 2023	Bled, SI
Mediterranean Coast & MRS Week	18-22 September 2023	Izola, SI
Danube Region Transport Days	3-4 October 2023	Ljubljana, SI
14th EUSBSR Annual Forum	4-5 October 2023	Riga, LV
21st European Week of Regions & Cities	9-12 October 2023	Brussels, BE
8th Danube Parliamentary Conference	12-13 October 2023	Ljubljana, SI
7th Meeting of CC COP7	11-14 October 2023	Belgrade, RS
EUSALP Annual Forum	18-19 October 2023	Bad Ragaz, CH
10th Danube Participation Day	23 October 2023	Ljubljana, SI

EUSDR Management & Governance		
Scope	Date 2023	Location
NC-PAC Meeting	18-19 September 2023	Portorož, SI
2nd Danube Youth Camp & POPRI Startup Challenge	20-23 October 2023	Primorski tehnološki park, SI
12th EUSDR Annual Forum 2023	24-25 October 2023	Brdo pri Kranju, SI

Priority Area		Date 2023	Location
SG meeting	PA 10	6-7 June 2023	Belgrade, RS
SG meeting	PA 9	14 June 2023	online
SG meeting	PA 5	27 June 2023	Bucharest, RO
SG meeting	PA 8	10 July 2023	Stuttgart, DE/BW
SG meeting	PA 11	11 July 2023	online

<https://danube-region.eu/communication/events/>



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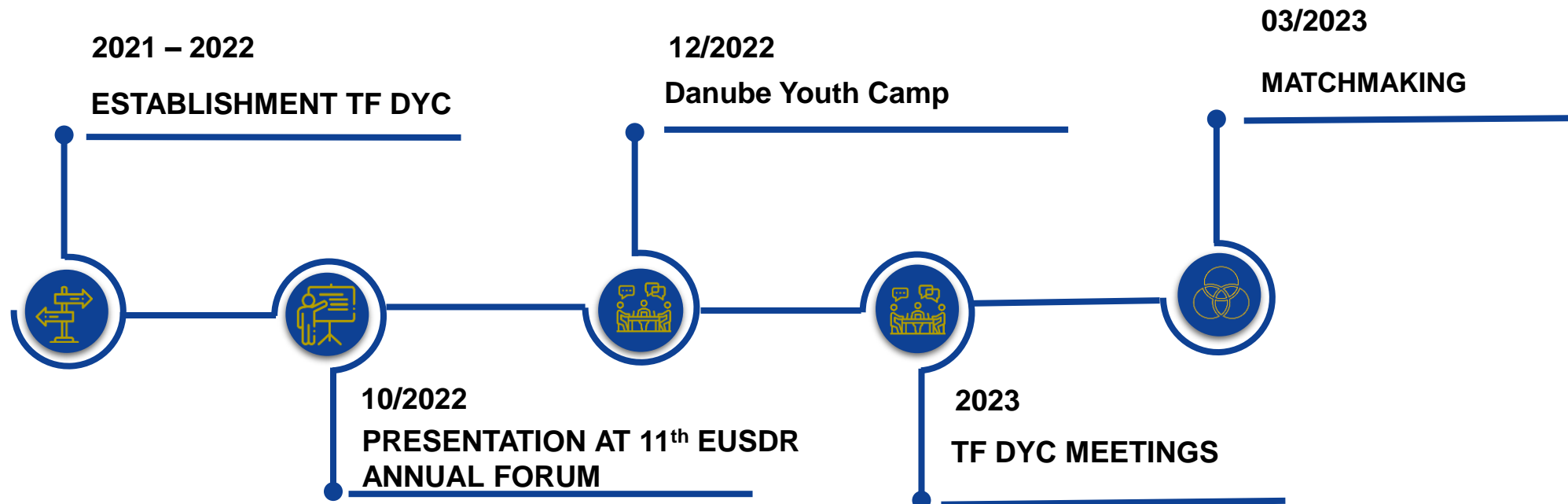
# 12<sup>th</sup> EUSDR Annual forum (SAVE THE DATE)

*"Entering the decade of the future"*

*24 and 25 October 2023*

*Brdo pri Kranju*


# Danube Youth Council



# Involvement of DYC members in PAs

- The DYC members have begun their involvement on thematic (PA) level, based on their expressions of interest.
- End of the Pilot Action in Oct. 2023: concrete steps shall be taken in the next months

## Mutually beneficial exchange



**PAs** shall profit from gaining new, fresh perspectives / inputs

**DYC members** shall profit from gaining an insight into the daily work of the Strategy, making their voices heard and bringing in the perspective(s) of the young people





# Involvement of DYC members in PAs

- Possible ways of meaningful involvement:
  - Letting the DYC members give their input on documents, projects, processes...
  - Involving the DYC members in drafting reports, studies, agendas...
  - Inviting the DYC members to meetings, conferences, events and (if possible) giving them an active role

→ Discussion and best-practices sharing with the DYC members & PACs

# DYC members / PA-SG meetings participation

- To support and intensify contacts with the PAs:
    - DYC members should have the opportunity to participate in SG meetings
    - Get in touch with SG members
    - PAs shall use the benefits of onsite **and** online environments
    - DYC members shall gain an insight into the work of PAs and actively contribute to the implementation of EUSDR
- **Enabling this: via EC's Pilot Action budget within the DSP: 1 DYC member – to attend 1 SG meeting of each PA onsite, until 10/2023.** A maximum of 1 onsite DYC-attendee per PA, covering travel and accommodation costs. Technicalities timely via DSP (3 weeks in advance): [office@eusdr-dsp.eu](mailto:office@eusdr-dsp.eu).
- Above that:
- **Online participation of DYC-members in SG meetings**
  - **Coverage of travel and accommodation via PAC budgets**



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